

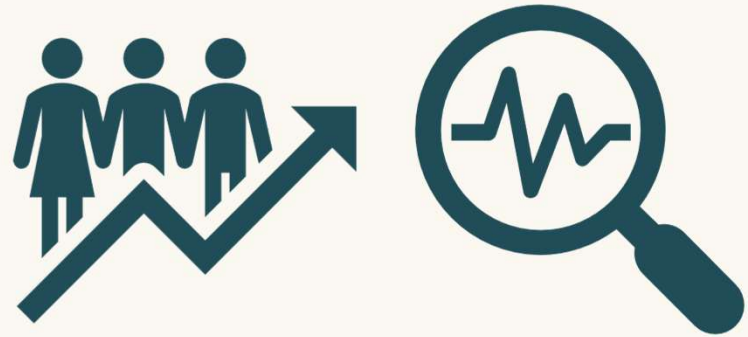


Solid Waste Authority of Broward County

2025 Commercial Survey

Note about Response Rate & Interpretation

- A total of 135 survey responses were received from Broward County businesses
- There were not enough responses or variation in responses between business types (i.e., agriculture, grocery, office, retail sales, etc.) to reflect more specific recycling and garbage preferences and practices between business types beyond those provided herein.
- When differences or findings between respondent data sets (i.e., business types, rent vs. own, etc.) were valid and/or notable they have been included.

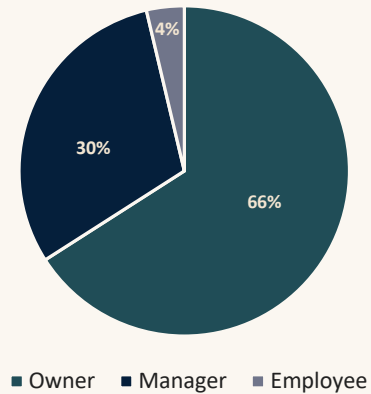


Respondent Demographics

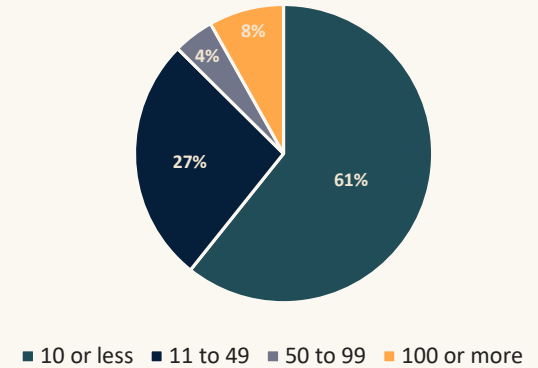
Business Description

135 Total Responses

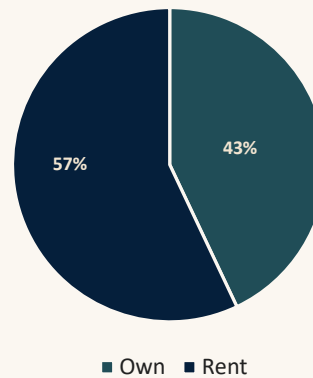
Respondent Type



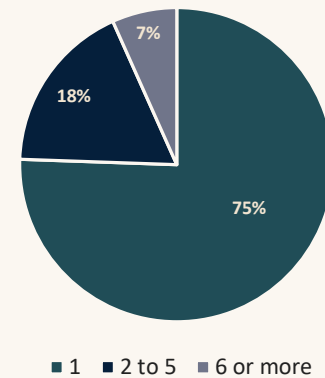
Number of Employees



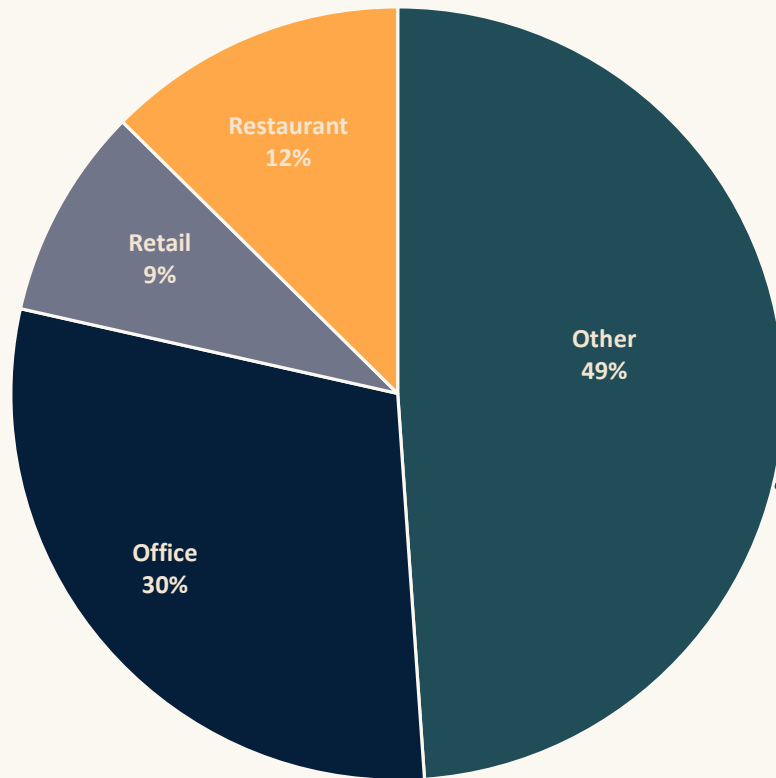
Own or Rent Business Location



Number of Business Locations



Business Types

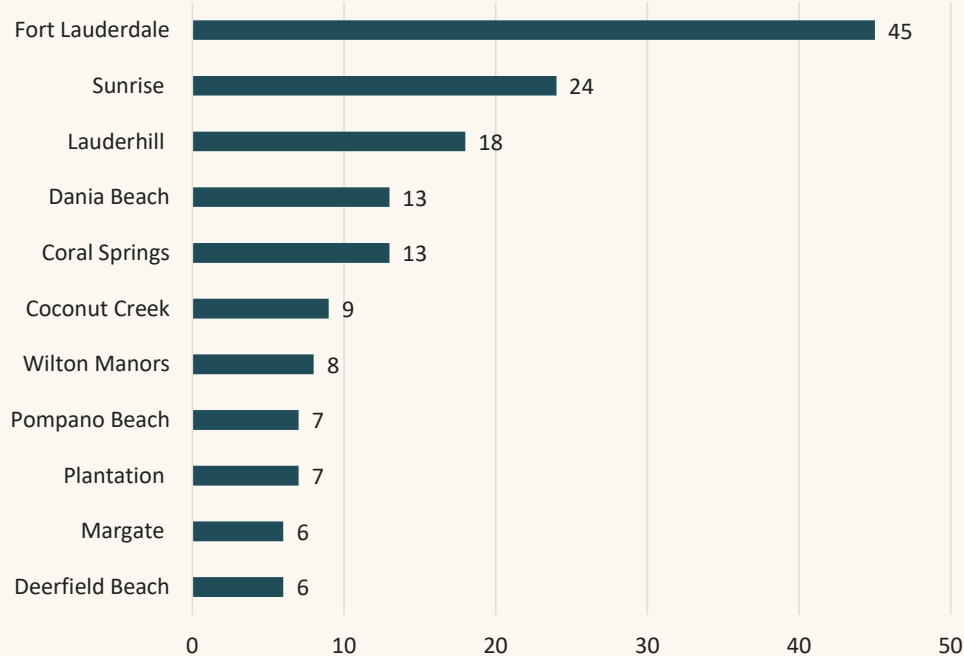


Other Business Types

Business Type	Number of Responses	Percent of Total Responses
Agriculture	4	3%
Auto Service/Sales/Supplies	4	3%
Church or Religious Organization	3	2%
Education	2	1%
Hotel/Motel	3	2%
Laundromat/Cleaners	1	1%
Manufacturing/Warehouse	7	5%
Medical	9	7%
Nonprofit	7	5%
Other	26	19%

Business Locations

Number of Business Locations Represented by Community



***Communities with 5 or less
respondent business locations:***

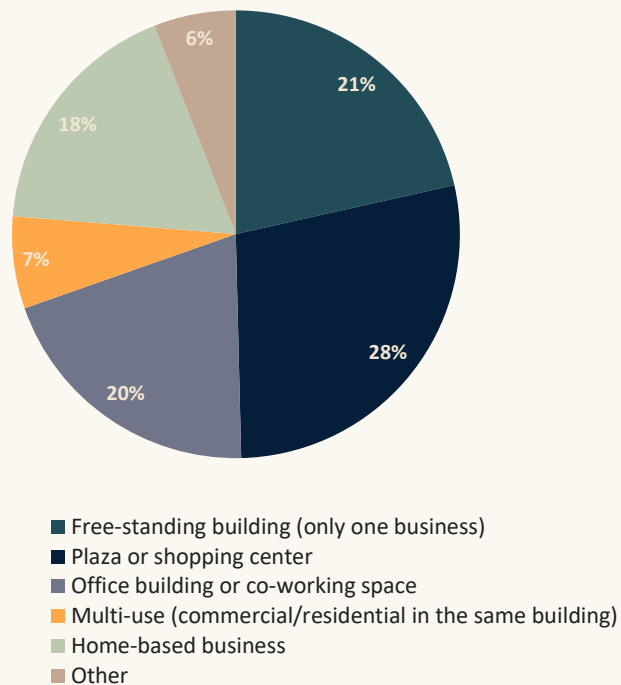
Cooper City
Davie
Hallandale Beach
Hollywood
Lauderdale-By-The-Sea
Lauderdale Lakes
Lighthouse Point
Miramar
Oakland Park
Parkland
Pembroke Park
Pembroke Pines
Southwest Ranches
Weston

***Communities not
represented in responses:***

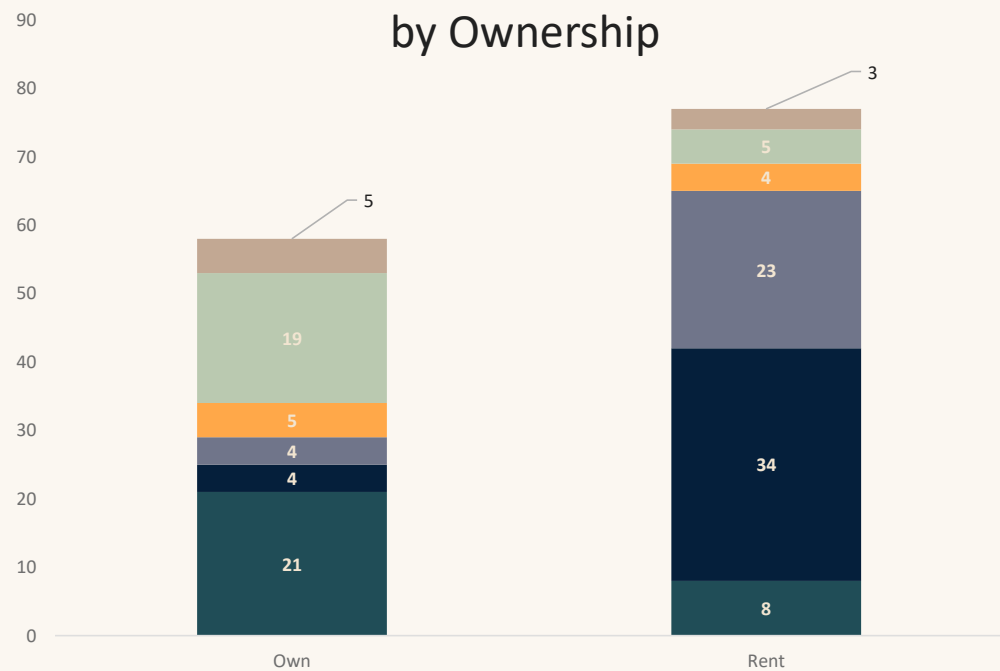
Boulevard Gardens
Broadview Park
Franklin Park
Hillsboro Beach
Hillsboro Pines
Hillsboro Ranches
North Lauderdale
Northwest County Parcels
Roosevelt Gardens
Sea Ranch Lakes
Tamarac
Washington Park
West Park

Building Type

Percent of Building Type



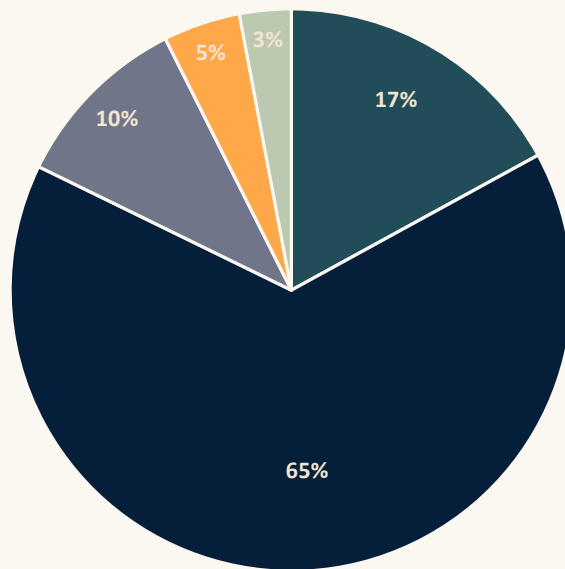
Number of Responses on Building Type by Ownership



Garbage & Recycling Collections

Garbage Collection

By Container Type

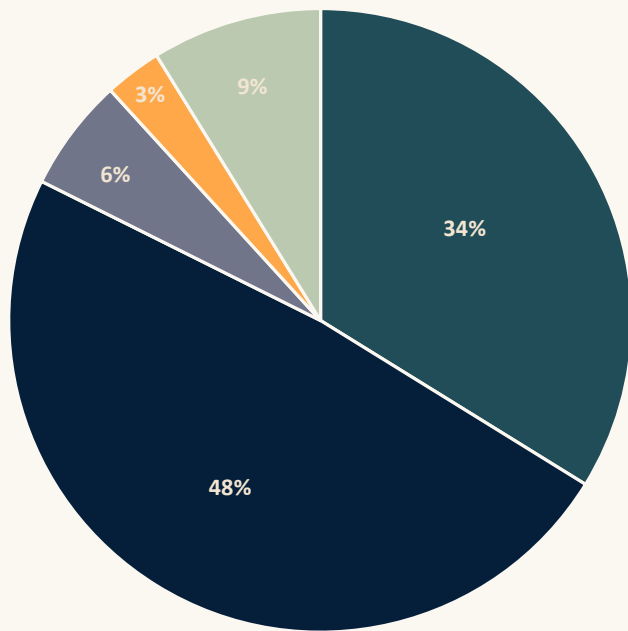


■ Trash Cart ■ Dumpster with Lid ■ Open Dumpster ■ Compactor ■ Other



Recycling Collection

By Container Type

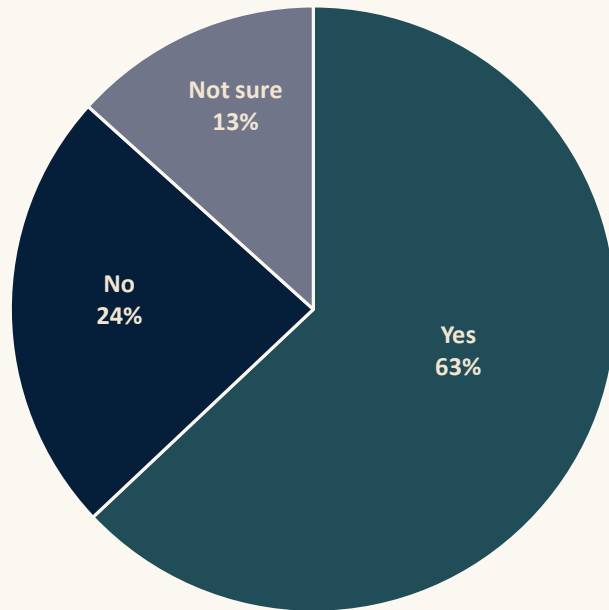


■ Recycling cart ■ Dumpster with lid ■ Open dumpster ■ Compactor ■ Other

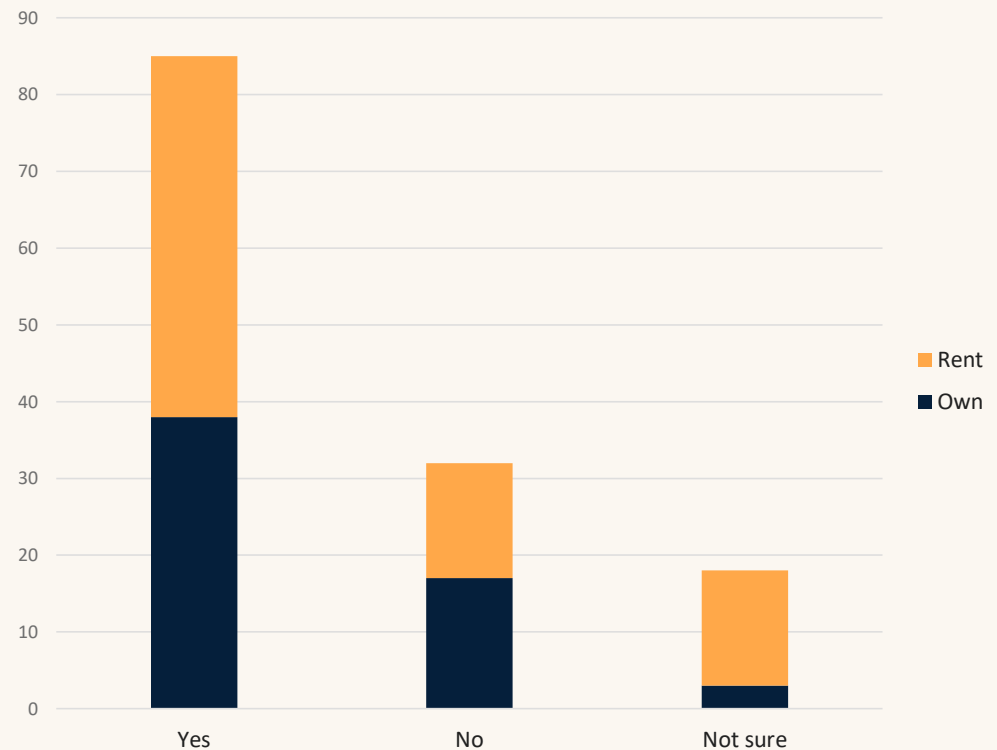


Adequate Space for Recycling Collection

When asked *“Is there enough space outside your business for recycling collection (i.e. recycling cart, space for dumpsters, large roll-off containers) near outside garbage collection?”* respondents answered:

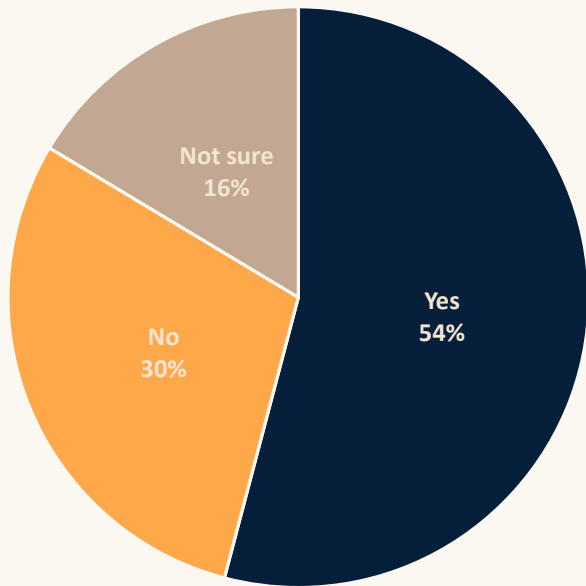


Recycling Space by Building Ownership Type



Adequate Space for Recycling Collection

Do Non-Recyclers Have Space for Recycling Containers?

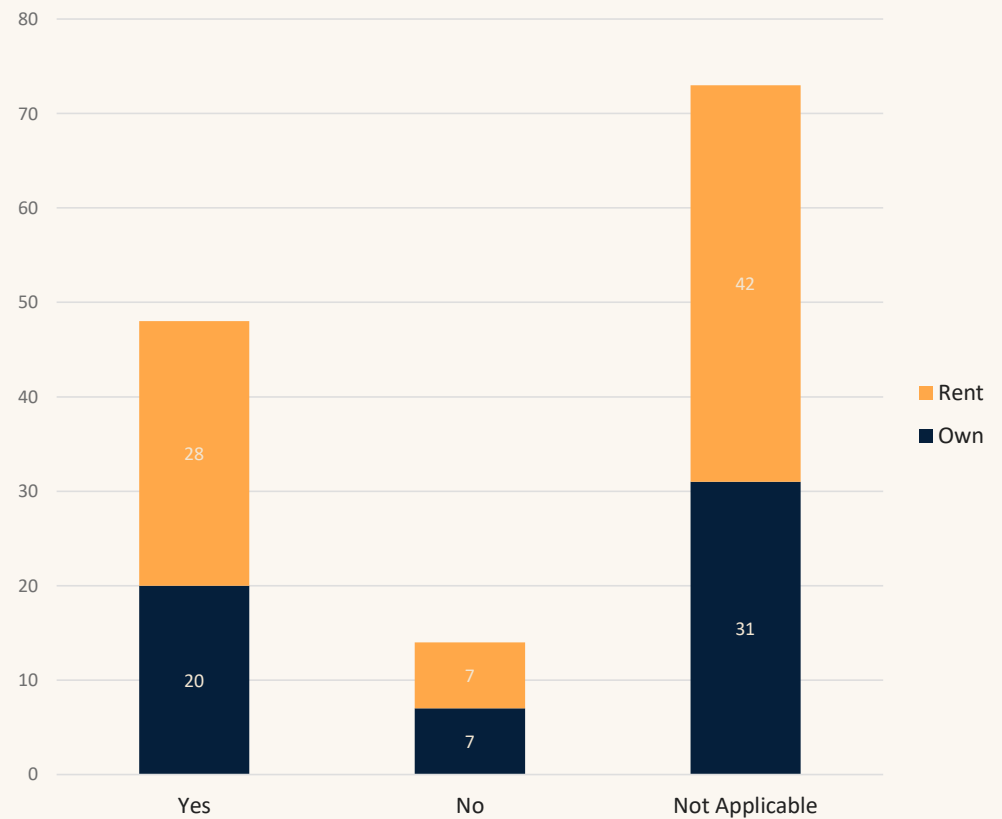
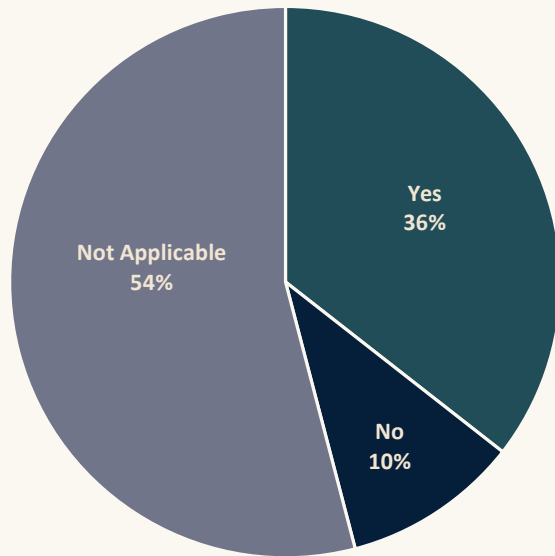


- **54% of respondents who say they don't currently recycle indicated there is room for recycling collection outside their business.**

Waste Diversion Insights

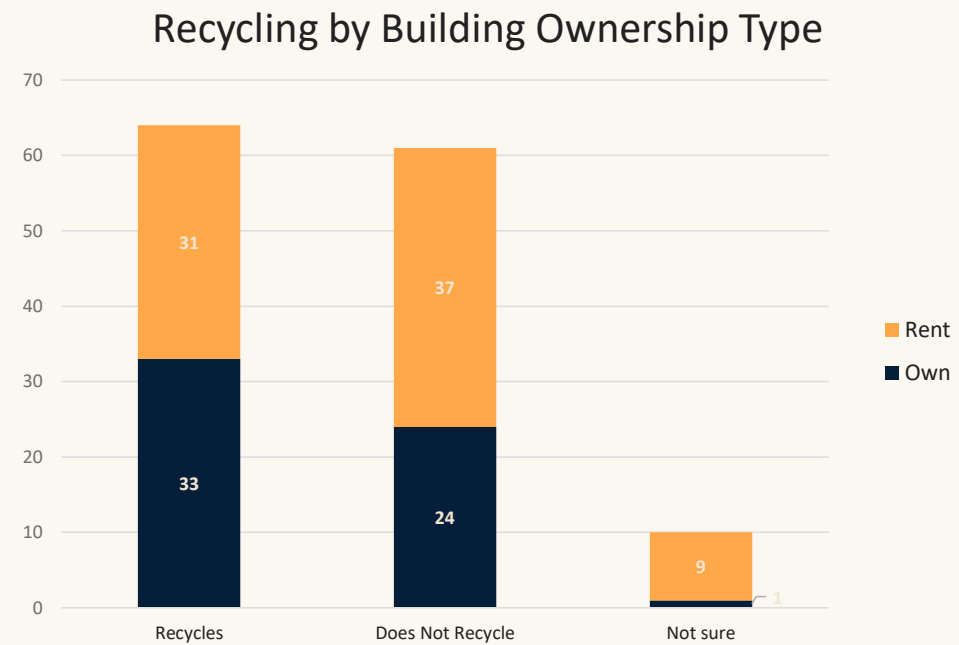
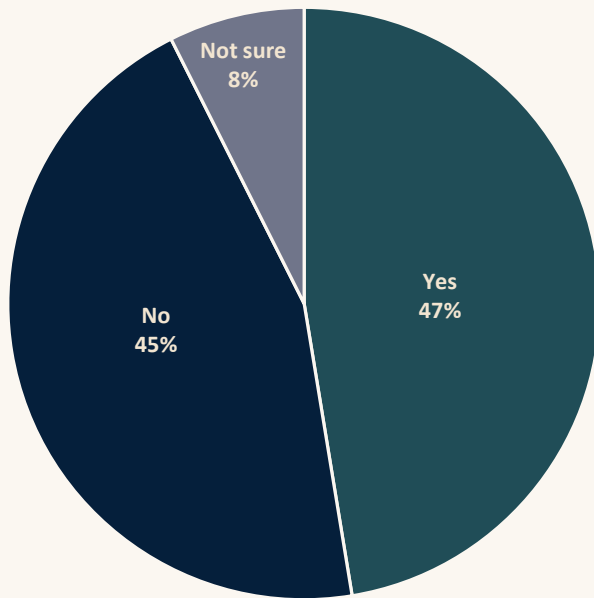
Food Waste Management

When asked *“If your business produces food waste, would you be willing to separate your food waste into a separate container to participate in a food waste recycling program?”* respondents answered:



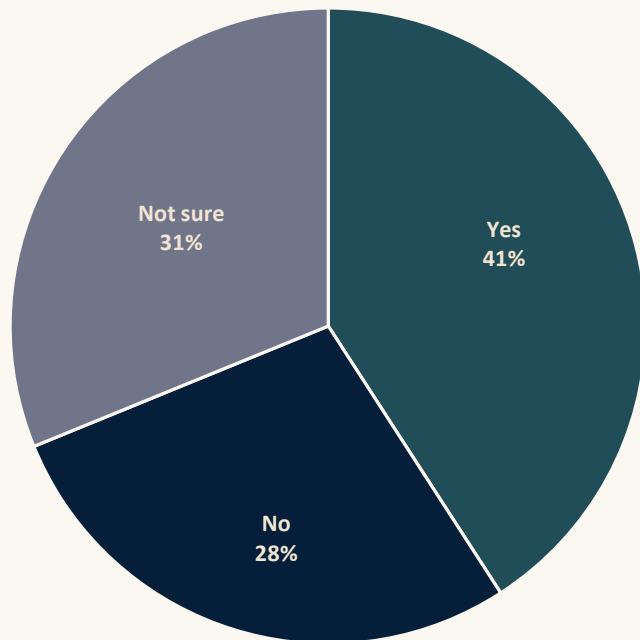
Recycling Participation

When asked “Does your business recycle now?” respondents answered:



Recycling Information

When asked “Does your recycling collection service provider supply information about what can be recycled?” respondents answered:

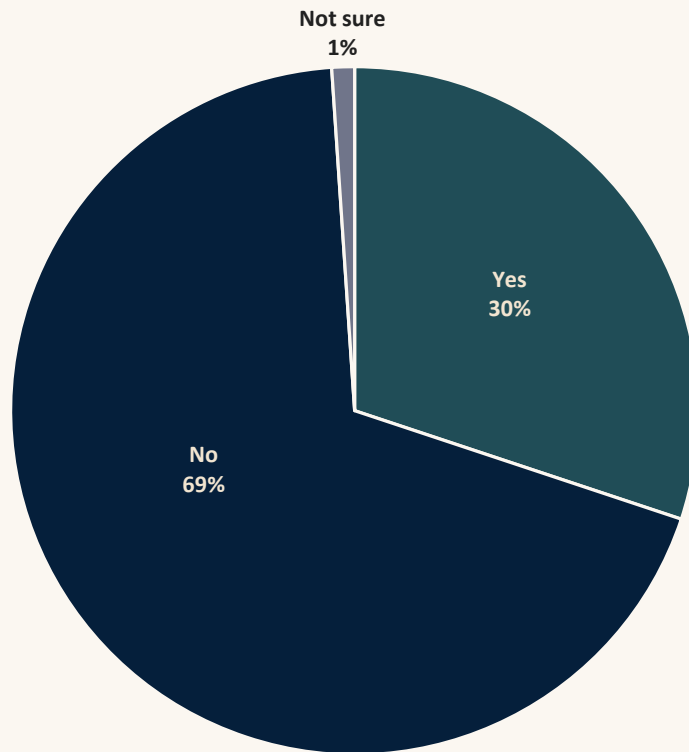


PAPER Junkmail, office paper, newspaper, magazines, paper bags, postcards, paperback books <i>NO</i> shredded paper, plates, hardcover books, receipts or napkins/paper towels	
PAPERBOARD Paper towel rolls and toilet paper rolls, boxes, and egg cartons <i>NO</i> plastic-lined items such as beverage cartons, cups or ice cream tubs	
CARDBOARD Flattened and loosely inside of cart (jammed in boxes may not fall out for service) <i>NO</i> wet cardboard, foam/plastic packaging or pizza/soiled food boxes	
Beverage, shampoo, bodywash, condiment, cleaning product PLASTIC BOTTLES Beverage, detergent, cleaning product PLASTIC JUGS <i>NO</i> caps, food or liquid residue, spray nozzles/pumps, or other plastic items of any kind	
Beverage and food TIN/ALUMINUM CANS AND BOTTLES <i>NO</i> food or liquid residue, detached can lids, aerosol cans, or other metal items of any kind	
Beverage and food GLASS BOTTLES AND JARS <i>NO</i> corks, food or liquid residue, or other glass items of any kind	

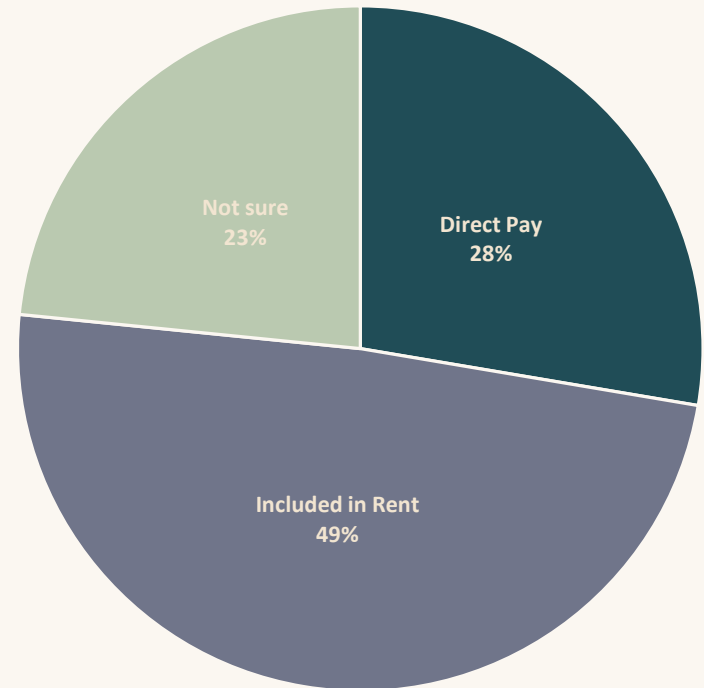
Source: Example from City of Tampa

Recycling Payment and Access

Do you have Recycling Containers for Public Use?



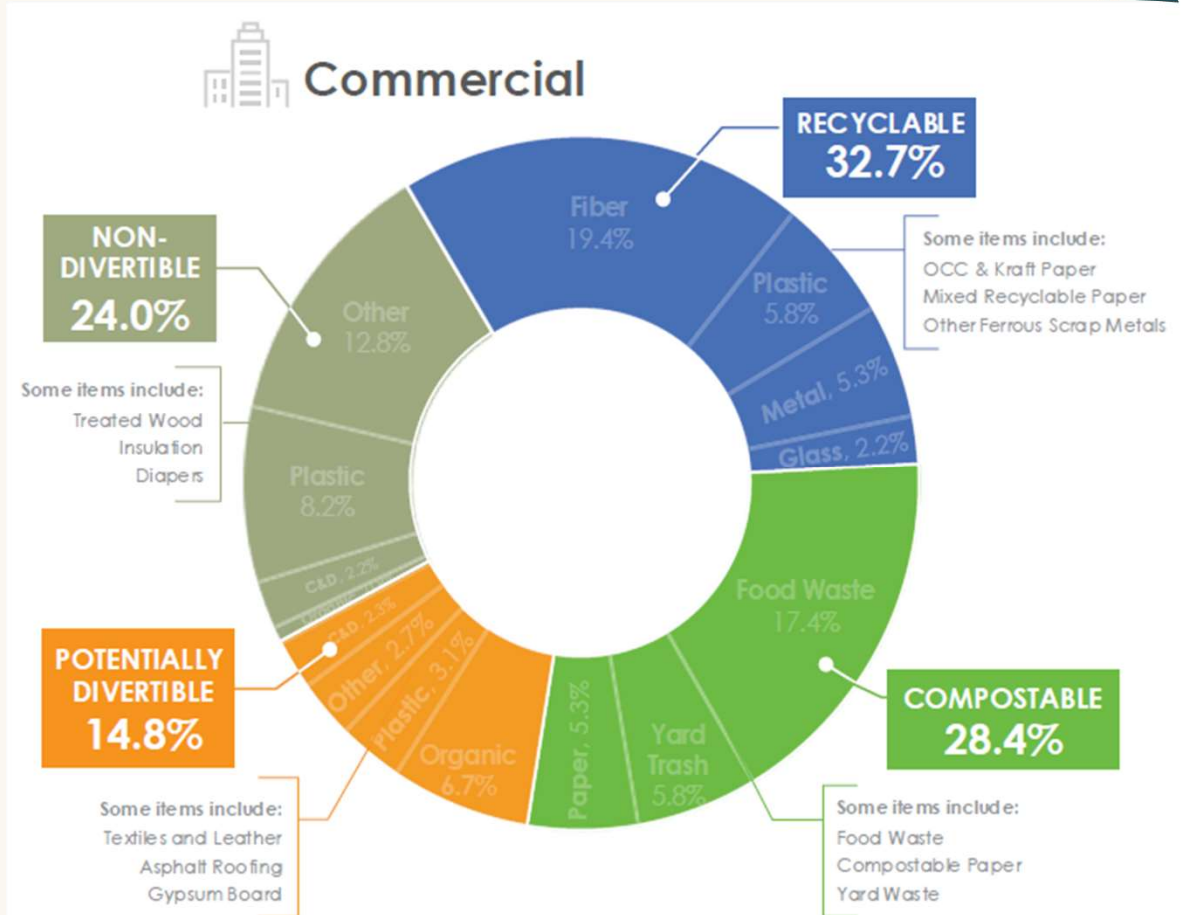
How Renters Pay for Recycling Services



Common Recycled Materials

Rank of prevalence, when asked to
“Select ALL the items that can currently
be recycled at your business”

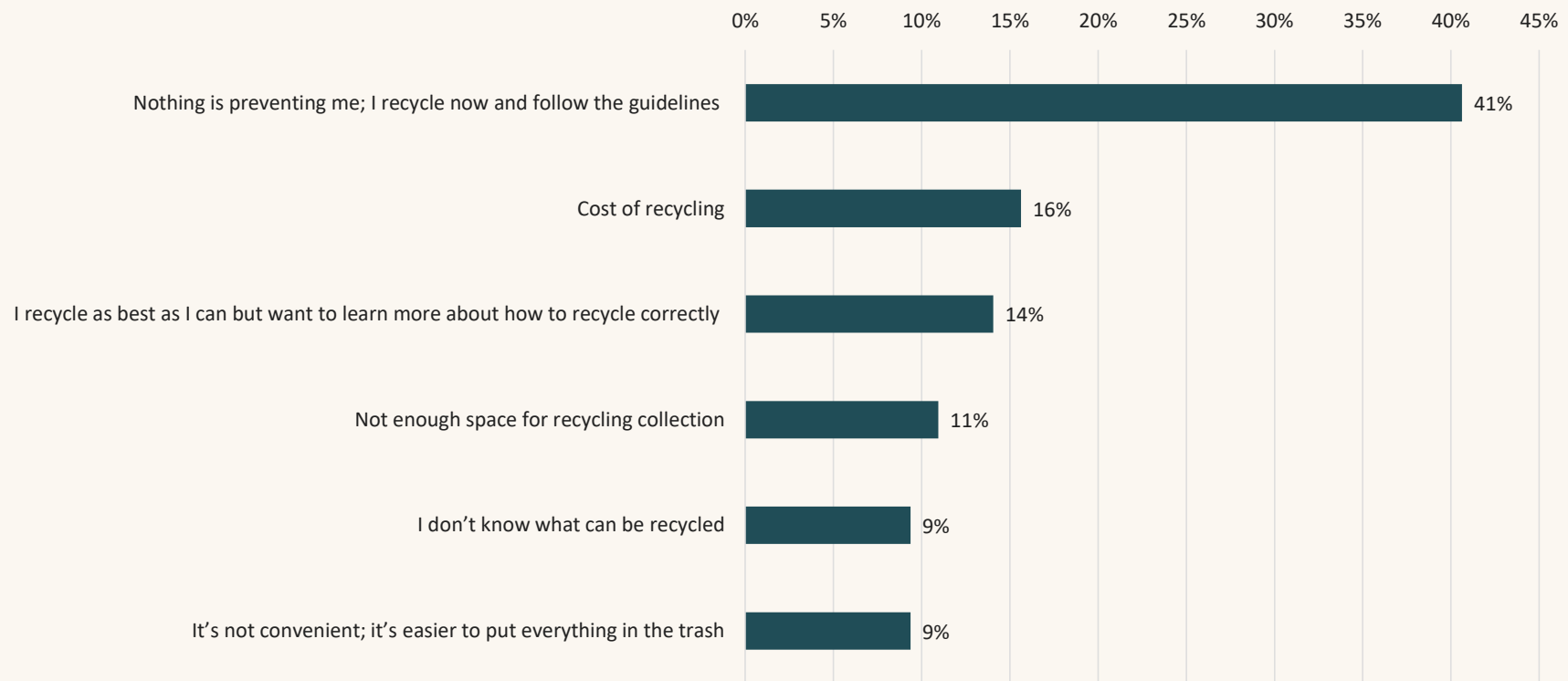
1. Cardboard
2. Office Paper
3. Plastic Containers
4. Metal Cans
5. Glass Containers
6. Food Waste
7. Other Materials



Recycling Challenges

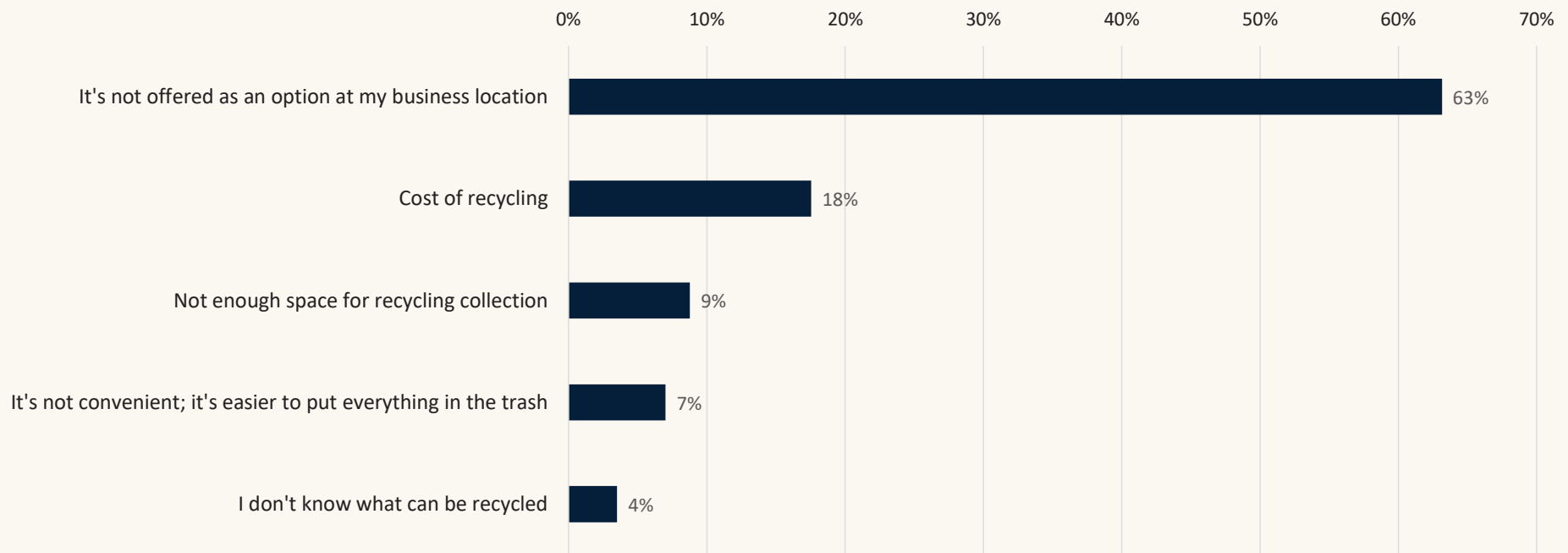
Recycling Challenges

Why Business Recyclers Don't Recycle More



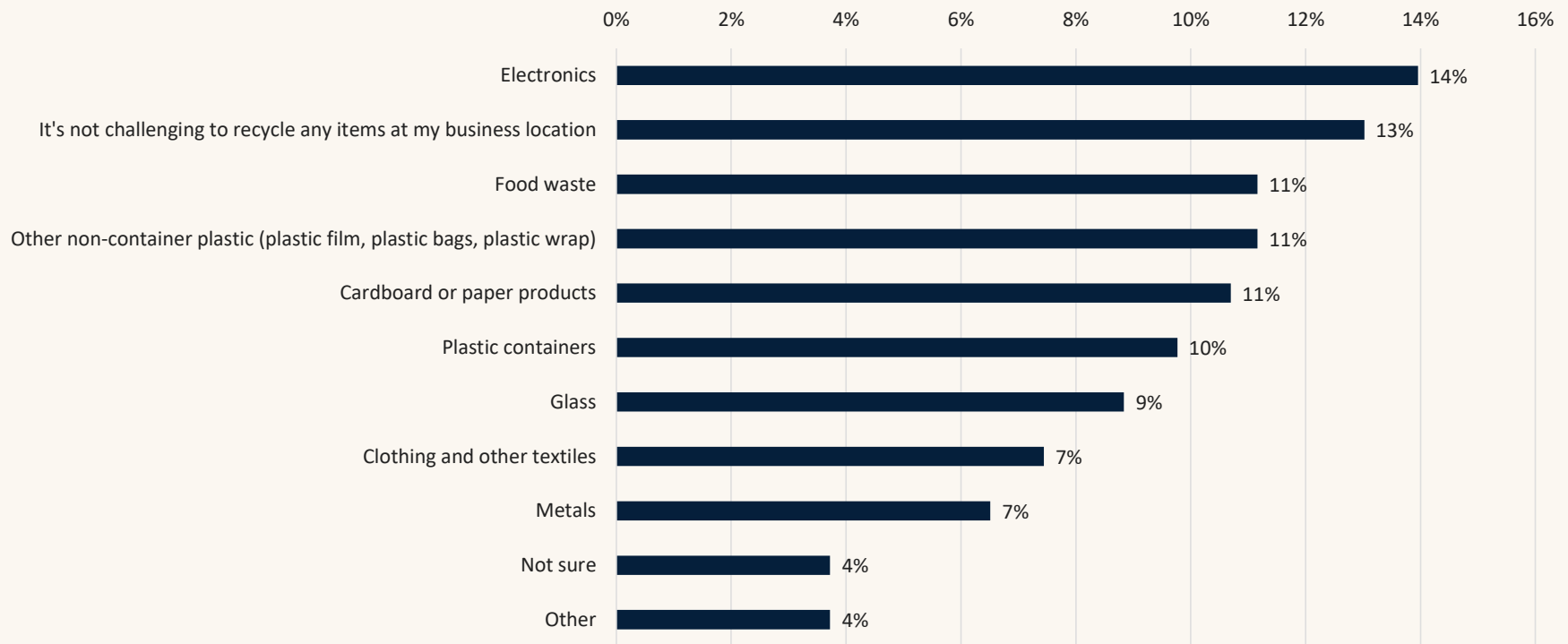
Recycling Challenges

What is the main factor preventing you from recycling?



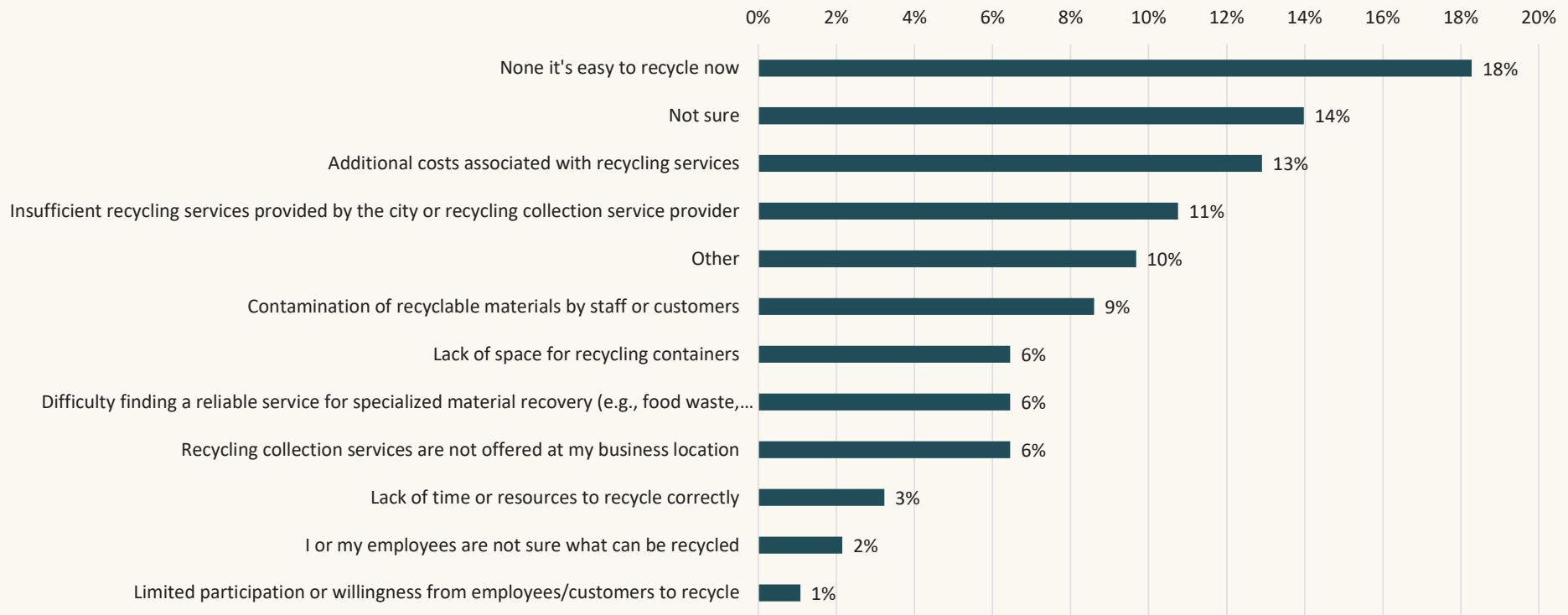
Recycling Challenges

Most Challenging Items to Recycle at Businesses



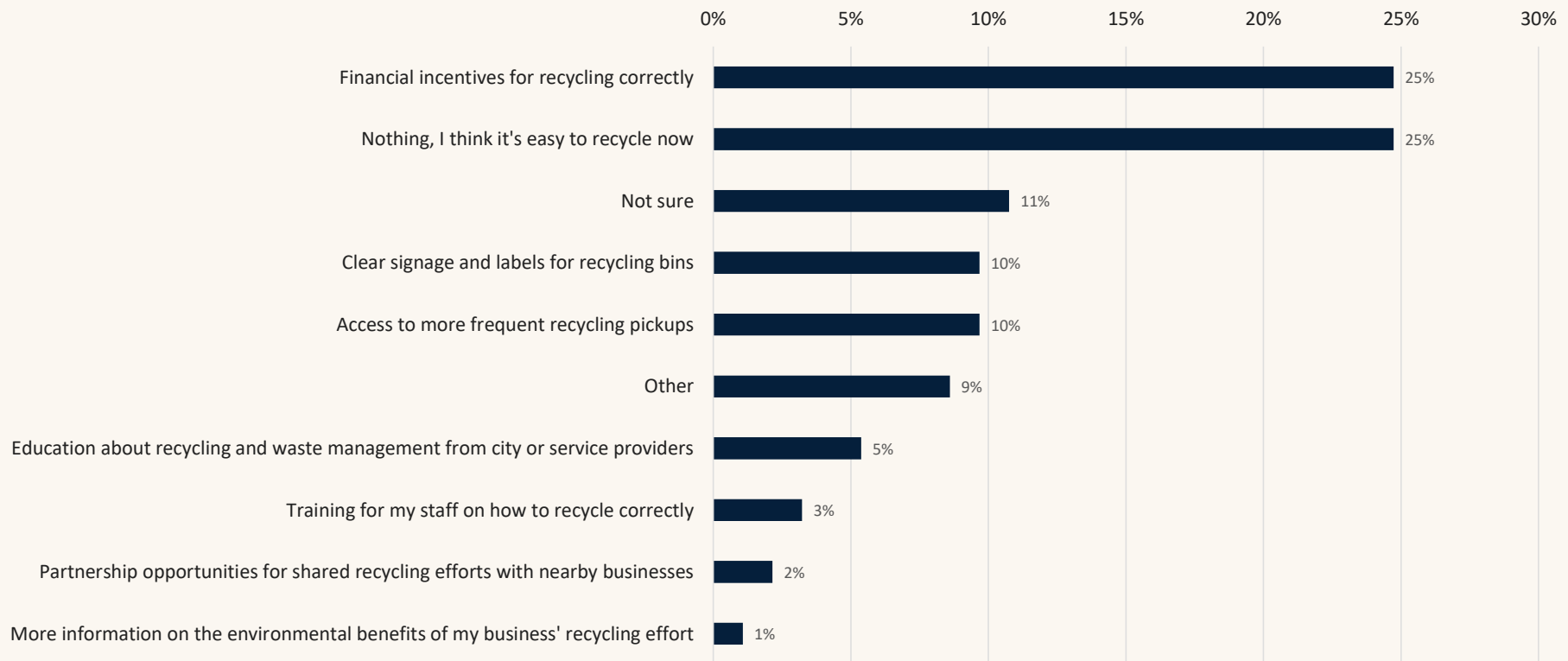
Recycling Challenges

Main Recycling Challenges for Businesses



Recycling Challenges

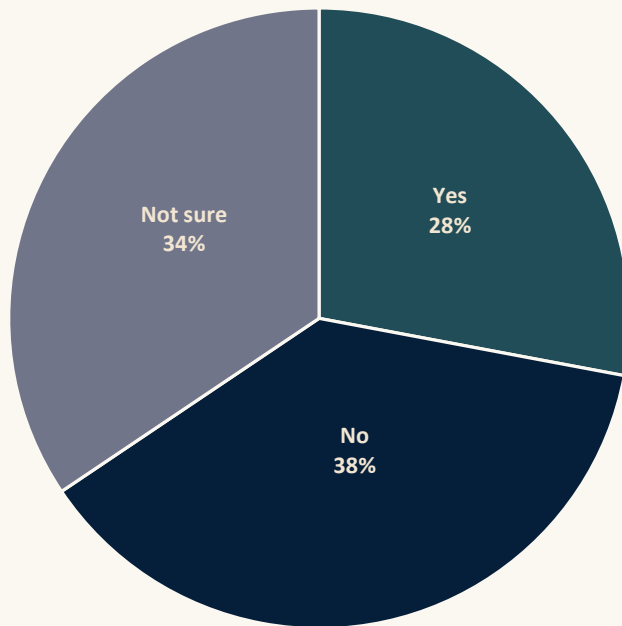
What is the Main Factor That Would Make it Easier to Recycle More at Your Business?



Trust in Recycling

Trust in Recycling

When asked “Do you trust that the items collected for recycling are being recycled?” respondents answered:



December 6, 2024

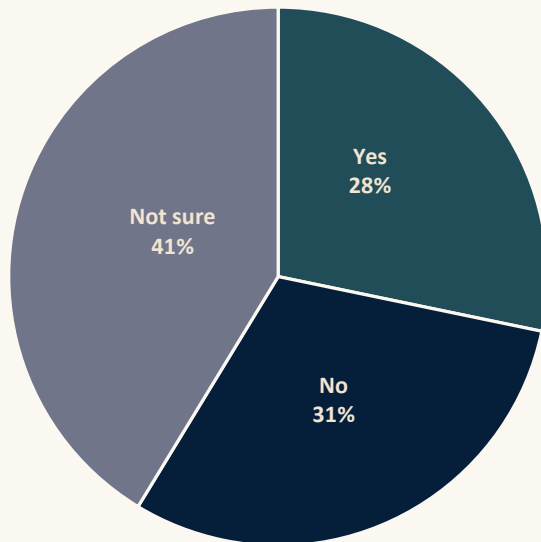
Incomplete Journalism Undermines Trust in a Recycling System That Works – Our Response to CBS News



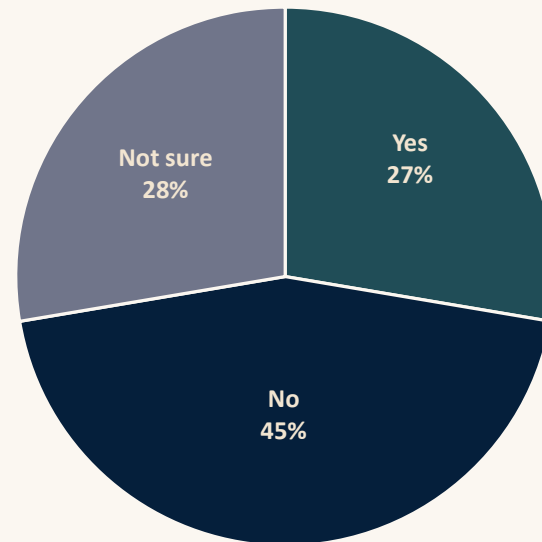
The Recycling Partnership has just entered its second decade of building a better recycling system. While the system is not perfect, we have seen tremendous change and progress that demonstrates we are well on our way to creating the recycling system we all deserve and know is possible.

Trust in Recycling

Owner Respondents



Renter Respondents



Recycling Outreach

Recycling Outreach Preference

Combined Rankings Preferred Communication Methods

1. E-mails
2. Postcards Mailed to Businesses
3. Checking a website
4. Text Message
5. Social Media
6. Flyers at a Local Community Center or City Hall
7. Smart App or Website Waste Wizard

*Note this shows the combined rankings and is different from 1st Choice selections



Appendix

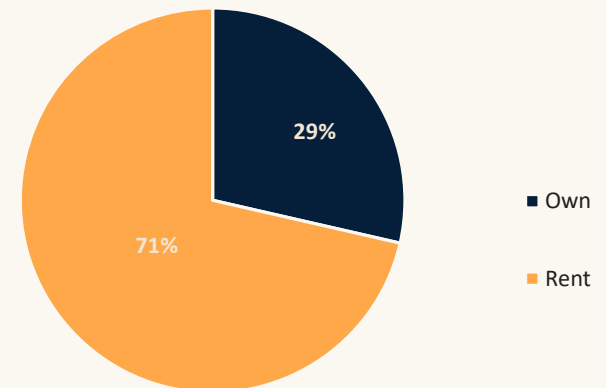
Additional Analysis by Respondent Type

Note: The Appendix findings are not statistically significant to reflect County-wide businesses sentiments given the limited number of survey responses.

Ownership Status Analysis

- 88% of the respondents who indicated their business was located in a plaza, office building or co-working space were building renters.
- **71% of people who responded that recycling is not offered as an option at their business were building renters.**
- 83% of people who indicated their recycling is picked up using a recycling cart were building owners.
- 81% of the respondents who said plastic containers were challenging to recycle were renters.
- 15% of building owners said the main challenge of recycling is the associated costs.

Recycling Not Offered at the Business Location

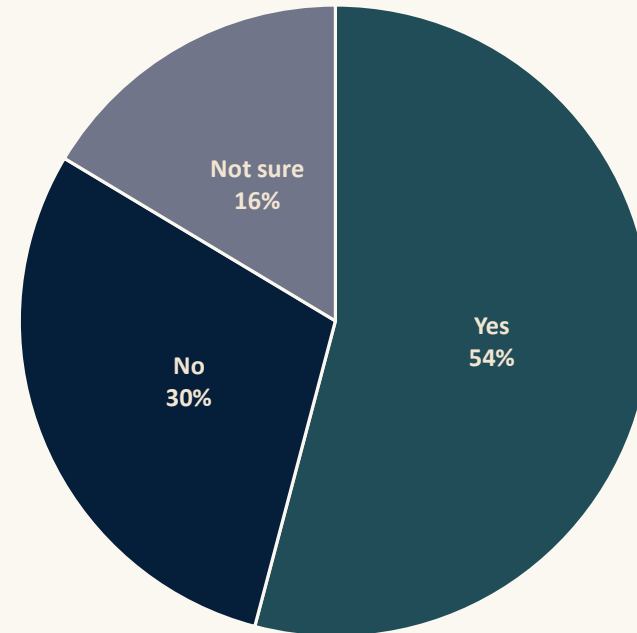


Note: These findings are not statistically significant to reflect County-wide businesses given the number of survey responses.

Recycling Status Analysis

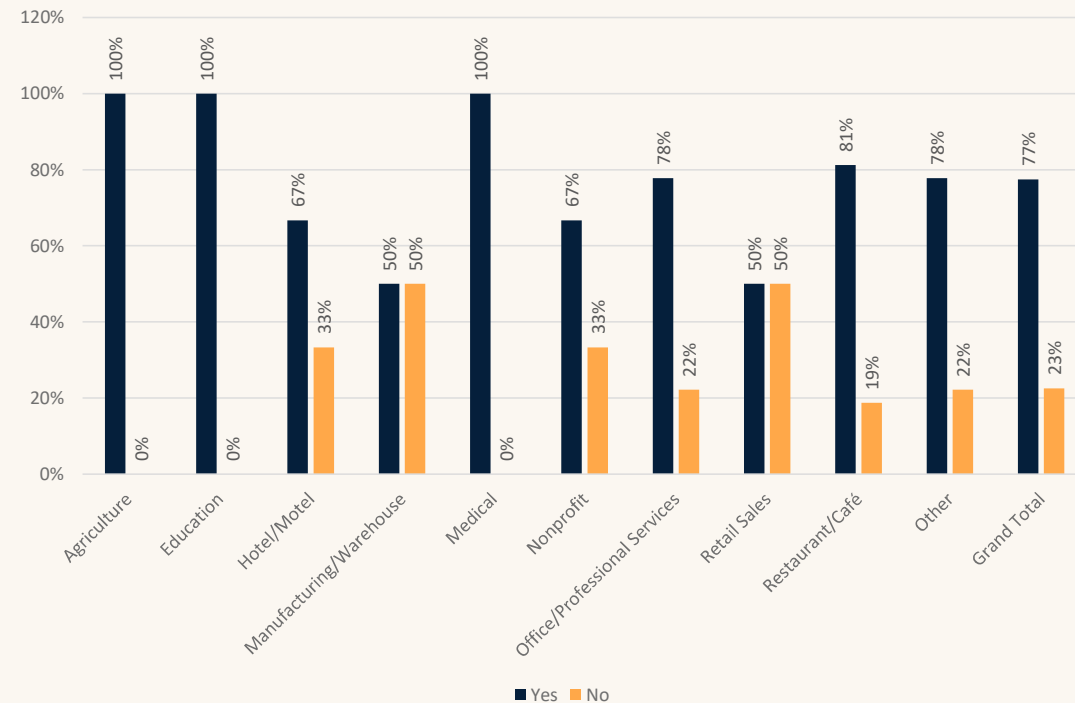
- 79% of home-based businesses say they recycle now.
- 72% of respondents who say they don't currently recycle use a dumpster with a lid to collect garbage.
- **54% of respondents who say they don't currently recycle indicated there is room for recycling collection outside their business.**
- 78% of respondents who are not sure if they currently recycle pay for their garbage collection directly or in their rent.

Do Non-Recyclers Have Space for Recycling Containers?



Industry Type Analysis

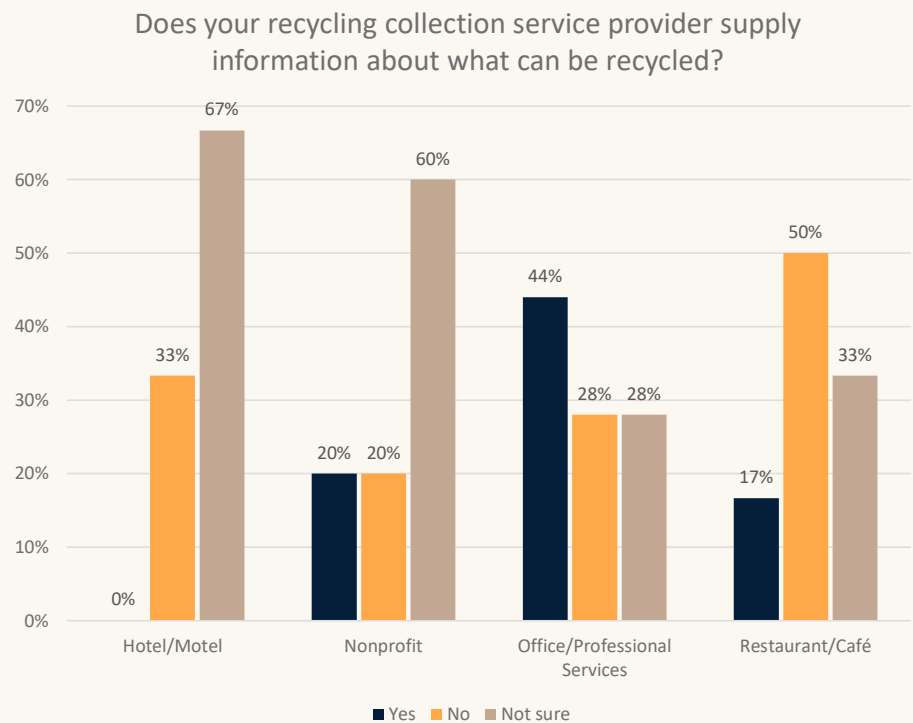
If your business produces food waste, would you be willing to separate your food waste into a separate container to participate in a food waste recycling program?



- **81% of restaurants respondents willing to participate in a food waste recycling program**
 - **78% of office/professional service businesses** (assume breakroom food waste)
 - **78% of other businesses producing food waste**
- 100% of responding manufacturers that do not recycle said that the main factor preventing them from recycling is not knowing what can be recycled
- 100% of medical, 71% of office/professional services, 71% of retail, and 56% of other businesses that do not currently recycle reported that they do not recycle because recycling is not offered as an option at their business location

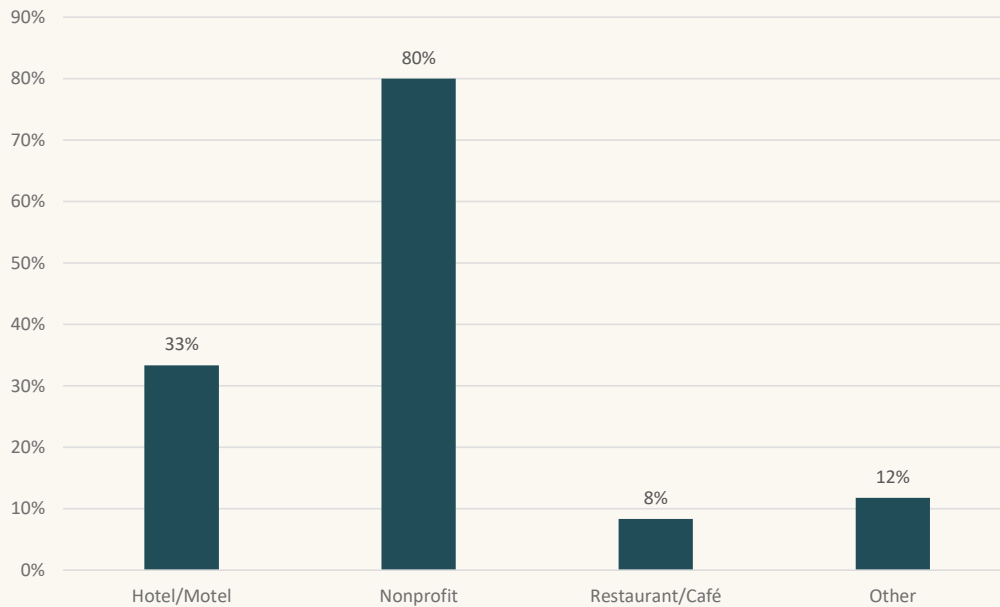
Industry Type Analysis

- 50% of responding restaurants indicated that financial incentives for correct recycling would make it easier to recycle
- Of business respondents who rent, 67% of restaurants directly pay for garbage collection
 - The majority of medical, nonprofit, offices, retail, and other business respondents who rent pay for garbage collection as part of their rent
 - Findings are similar for recycling collection
- The majority of responding hotel/motel, nonprofit, office/professional service, and restaurant businesses did not receive or were unsure if they received information on what can be recycled from their service provider



Industry Type Analysis

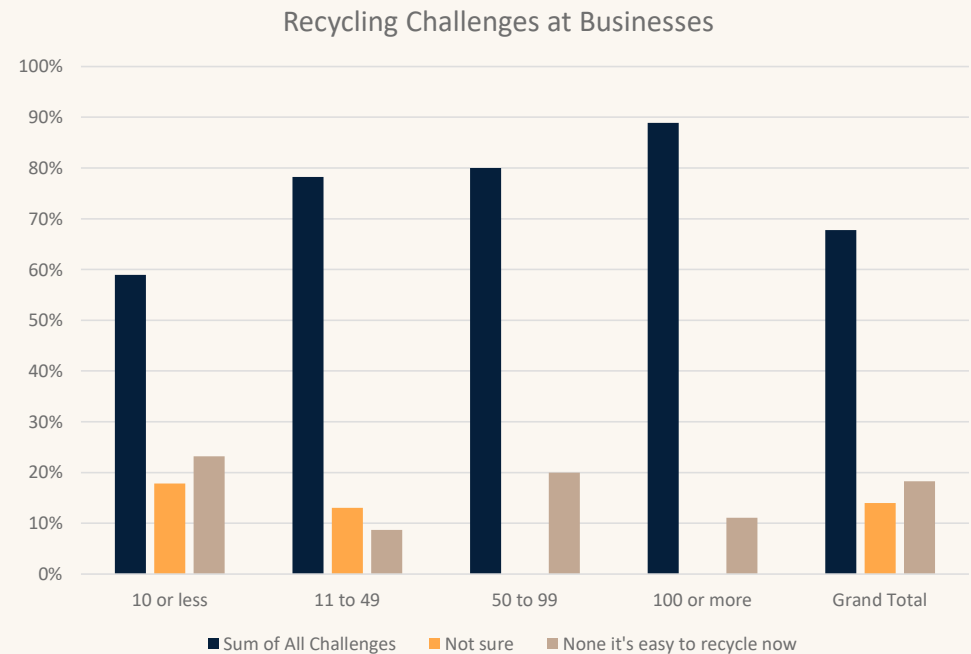
Main recycling challenges: Contamination of recyclable materials by staff or customers



- 80% of nonprofit respondents that recycle say that contamination of recyclable materials is their main recycling challenge
- While nearly half of businesses preferred email as their first choice of outreach method, nearly 43% of manufacturing respondents preferred a postcard mailed to their business location.

Company Size Analysis

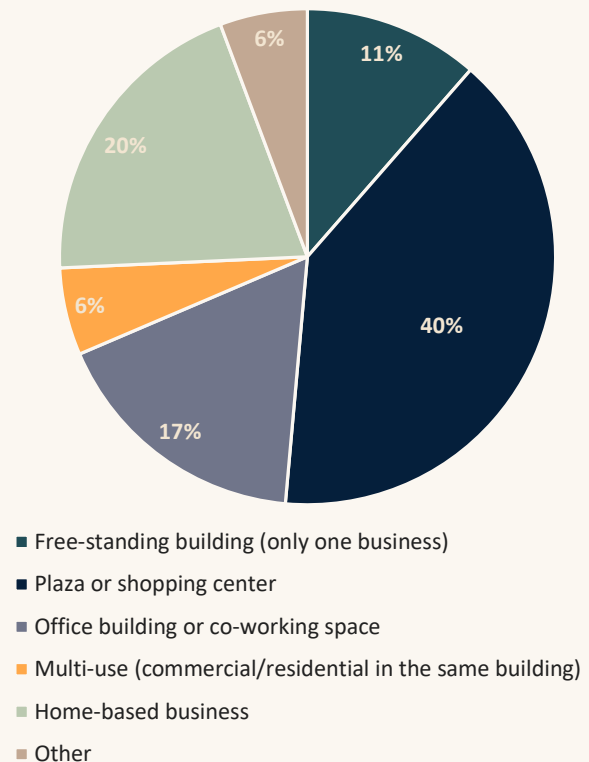
- Nearly a third of responding businesses with 11 to 49 employees responded that financial incentives for recycling correctly would make it easier to recycle
- The majority of respondents from all groups reported having a specific challenge with recycling at their business. Smaller businesses were more likely to be unsure of what their main challenge was than larger businesses.



Building Type Analysis

- All the respondents who responded “*More information on the environmental benefits of my business’ recycling efforts*” when asked “what would make it easier to recycle more” are *home-based businesses*.
- 43% of respondents who have businesses in *multi-use building* who do not recycle say it is because “*It’s not convenient; it’s easier to put everything in the trash*”.
- Of the respondents who answered that “*not enough space for recycling collection*” for their main reason preventing you from recycling more, only 43% were *businesses located in free-standing buildings*.
- **40% of respondents who are businesses located in plazas or shopping centers do not trust items collected are being recycled.**

No Trust in Recycling by Building Type



Recycling Outreach Preference

First Choice of Preference for Receiving Recycling Information

