

Solid Waste Disposal and Recyclable Materials Processing Authority of Broward County, Florida
SWA Executive Committee Education & Outreach Sub Committee Meeting

October 16, 2025, 2:00 PM – 3:30 PM

Broward County Government Center West

2nd Floor Hearing Room

1 North University Drive

Plantation, FL 33324

A G E N D A

- I. Roll Call
- II. Welcome & Pledge of Allegiance
- III. Public Comment
 - a. 2 minutes per person (one time only), time cannot be allocated to any other person.
- IV. Meeting Minutes – June 23, 2025 and September 11, 2025
- V. SWA Communications
 - a. Draft timeline for budget deliverables
 - b. KPI dashboard
 - c. Toolkits for executive committee and governing board members (the need/cost benefit)
 - i. Community partners to follow
 - ii. Earned media to follow
 - iii. Digital campaigns to follow
- VI. School Partnerships/Curriculum
 - a. Update from BCPS (sustainability team re: integrating recycling back into curriculum)
 - b. Teacher survey
 - c. Summit theme for Feb 2026
- VII. Recycle Right
 - a. Educate then change to behavior
 - b. Hard to reach population update
 - c. City events to target (FY 2026)
 - d. Develop PIO Meetings to coordinate messaging
- VIII. New/Old Business
- IX. Adjournment

Virtual Link

(*Please note that public comment and questions during the meeting will only be taken from in-person meeting attendees.)

[Join the meeting now](#)

Meeting ID: 278 076 782 366 1

Passcode: 3PY7wd7s

Next Meeting Dates:

Broward County Government Center West (GCW)

1st Floor Board Room-Surtax Plaza, 1 North University Drive, Plantation, FL 33324

- November 19, 2025, 9:00 – 10:30 AM - SWA Executive Committee Education & Outreach Sub Committee Meeting
- December 17, 2025, 9:00 – 10:30 AM - SWA Executive Committee Education & Outreach Sub Committee Meeting