



Speaker 1 - 11:55

I want to say thank you to everyone who's here today. We will now move on to public comment. Want to remind everyone we have we will allow you to have two minutes to address the committee and if you go over a little bit, we'll give you some time, but please try to stay within the two minutes. Our first speaker is Richard. I don't want to butcher your last name. Thank you so much. Richard, the floor is yours.



Speaker 2 - 12:37

Okay. Good morning. Good morning. Executive director, Chair and members of the Education and Outreach subcommittee and community partners. My name is Richard Ramcharitar and I'm here today on behalf of Broward Clean Air. Over the past week, national reporting by CNN, Anderson Cooper and Dr. Sanjay Gupta has brought long overdue attention to a dangerous class of chemicals called phthalates. These chemicals are found in plastics, packaging, medical products, everyday items and they are now firmly linked to increased cardiovascular deaths and widespread endocrine disruption. What the public is not being told is that one major source of phthalate exposure is the burning and heating of plastics in waste to energy incinerators and so called advanced recycling thermal technologies. When plastics are burned, gasified and pyrolyzed, phthalates don't simply vanish. They volatile.



Speaker 2 - 13:49

They break down into toxic byproducts like dioxins, furans and microplastics and they disperse into our air, our schoolyards and ultimately into our food supply. This is not responsible waste management. This is an environmental distribution of toxic chemicals and the health burdens fall hardest on children, elders, people with heart disease and working class communities living downwind of these facilities. Today I'm asking this subcommittee to help lead the shift toward real education, real transparency and real solutions. First, we must clearly communicate to the public that burning plastics under any technology or branding produces harmful emissions. Second, we must advocate for transparent community facing air monitoring around all waste to energy operations. And third, we must support the expansion of true zero waste strategies, reuse systems, local composting, refill programs and non toxic product design that keeps plastics out of the waste stream entirely.



Speaker 2 - 15:05

The science is clear, the risk are great, real and our residents deserve honest information and policies that prioritize their health. Thank you for your time and your commitment to protecting the people and environment of Broward County.



Speaker 1 - 15:19

Thank you so much Mr. Ram Charter. Moving on to our next speaker, we have a Julie Lowe. Long Long, good morning. I just want to thank Todd and this committee and let you know some of the things that are going on. Todd showed up at the Broward Green Schools Advisory Board meeting Thursday. Your comments about Jobs that are available in the tech field had a high impact and it's going to be included in the Youth Climate Summit. I just. The value of these collaborations and the fact that we've pushed and gotten the school board involved is very important. They also. We toured coastal recycling Wednesday with many members of the administrative staff of the school system and then we toured renewable composting on Friday.



Speaker 1 - 16:22

It really has a very high impact as you know, to see these things in person and get education from the people who are doing it and making these systems work. So thank you for what you're doing. Thank you so much, Julie. Yes, you may.



Speaker 3 - 16:40

And thank you for inviting me and I look forward to the meeting. I think we're in January or February. We're having the next one. Correct. Okay, thank you for that. But with regards, there was some comments with regards to the seminar. Lori is going to talk about that here and our sponsorship here in just a little bit. But one of the things we wanted to emphasize to the schools is the good paying jobs that are going to be available if we start a circular economy. We went through a couple of different examples, especially on the electrical electricians, et cetera, or providing various services within the electrical industry. And it was well received. They're looking for a path forward with our students, our next generation. And I really appreciate that opportunity because we need to start thinking about that and training that next generation.



Speaker 3 - 17:29

And I look forward to being a part of the next few meetings with the school district. Thank you very much.



Speaker 1 - 17:34

Thank you, Todd, for working on that. And prior to the meeting started, myself and Mayor Bright Cruz were discussing some great work that the risk and resilience tech hub is doing. And so I think there's a lot of synergy there. So Julie would love to speak with you on that and connect you to some of these programs that are already in place and just start flowing, filtering our students through those programs. So thank you for all of the work that you're doing.



Speaker 3 - 18:01

And anything you can have that I can incorporate into the presentation that I'm doing in January, please send it to me. It's. I think it's. It provides a lot of synergy.



Speaker 1 - 18:11

Awesome. Did you want to say something? Awesome. Mayor Bright Cruz. Alrighty. Moving on to item number four, meeting minutes. Is there a motion to approve?



Speaker 4 - 18:23

Make a motion to approve.



Speaker 1 - 18:24

Second. All those in favor? Absolutely. Now moving on to Laurie. Thank you, Lori. You've been doing such great work. Thank you for the toolkit. Looking forward, So. Oh, here we go. Wanting to. Looking forward to digging into it a little bit more. So the floor is yours. Let's dig into the toolkits and all the materials you have for us today.



Speaker 3 - 19:02

And it'll be a little transition. Some of it was too large to send through the email system. We had to load that up today.



Speaker 5 - 19:10

So just to recap, it's been a wild month. I don't know in the history of 16 years of my firm, we've ever done so much work in three weeks. So just before we start playing, I want to go through the toolkit items. We're going to play the four videos for you so you can see them. And then I'm going to have Haley give you the presentation that's in the toolkit. And then we have eight FAQs in there. So just to back up where all this work came from. After our last meeting, you guys provided like perfect direction. And then I met one one with many of the executive committee members, got their feedback, what they thought people should be in tune to how we should communicate this. And it really helped us formulate a true communications outreach like messaging stream.



Speaker 5 - 20:11

So what you're going to see in these materials is we've established we're in a waste crisis, right. We took the big number, the 10.6 billion pounds of waste we're generating every year in Broward, and we broke that down to £20,000 per minute. And if you read Chair Ryan's op ed for America Recycles Day, he included that in his op ed. So that is now becoming something people can start to understand that it's a big deal. And the fact that we're at capacity at the waste to energy plant and we're almost that capacity at the in county landfill. Our waste has to go somewhere. We have to do something and we have to do it together. One city, one county can't solve this alone. So you're going to see this narrative told in our materials. This is kind of the foundation that we're leaning into.



Speaker 5 - 21:17

The master plan presents five potential paths. The authority is going to be recommending scenario A. So now we're going to talk. You're also going to see us start talking about we have a path forward. We can implement new programs to help us divert 75% of our waste. Oh, and by the way, that waste has value. If we can keep it here, we can create jobs. We have an FAQ on what those jobs could be. It can help support our local economies. So you're going to see this messaging throughout and this is a great first place to start because once the cost modeling is completed in January, we're going to update this so you'll have version two to go back out in February. Okay. And you heard where we're at. And now here's how we're assessing how much it's going to cost.



Speaker 5 - 22:15

And that's going to tee up the Mercury team really well for the work they're going to be doing in the spring. The one ones with the various commissions. Yep. So that's. I wanted to just frame it out for you because it's all in our heads because we've been in it for three weeks nonstop up these toolkits. We did a big media day with the Panthers and we'll play that clip for you too if you haven't seen it. We did a big news story with wplg. We had the op ed for J. Ryan. We stood up broward recycles.org I mean, it has just been a while, three weeks. And I'm so excited to share with you. So I'm going to stop talking. Let's play the first.




Speaker 5 - 23:02

So I want to play the longer form video about the waste crisis and then I'm going to play the two short PSA videos for you that member Dunn had requested at our last meeting. And then we're going to play the flow control video. They're. So that's the general overview. Thoughts, comments. Okay. All right. So now because it's a. Is it today? Wednesday? Yeah, a Wednesday morning. I've lost all track of time. I want to lighten your spirits. Let's play the kid video. This is one of the PSAs.




Speaker 4 - 25:42


I think that's awesome. That's awesome. How can you not listen to that and listen to that message?

 Speaker 5 - 25:47


It's impossible. That's Caleb, our creative director. Carolyn has two boys and her 11 year old was pre tweening and not doing it. So she got Caleb and bribed him with Halloween candy.

 Speaker 4 - 26:05


That's awesome.

 Speaker 5 - 26:08


So let's do. Okay. And then we have one last long form and this one I think will be the most helpful to you all as you're going out to your cities and maybe that you want to play at your commission meetings. Thoughts, questions, comments?

 Speaker 1 - 29:06

I will start with.

 Speaker 4 - 29:09

Yeah, just a couple comments. One is, I really appreciate through all the gathering of thoughts and information and everything, the way it was condensed and put into those presentations. Very impressive. Really, really well done. Really well done. And I think that it's put out in a way that makes sense, communicates the urgency without being. The sky is falling. And even though the sky may be falling, but you know that we don't. That doesn't. That doesn't get anybody anywhere. So. So I appreciate the level of urgency that was delivered in there, the facts that are delivered in there, and just the message that it's, you know, it's our turn to start resolving this issue and for our kids and moving forward. I still believe that's the strongest message, is that we're doing this for the next generation.

 Speaker 4 - 30:09

We can't pass on this issue to the next generation. And I thought that was delivered very well through a number of those. And I love the kids video. I just don't know how you cannot listen to that and say, that's what I want to be a part of. So, really well done. I know we had a couple tweaks. I was amazed at how quickly those tweaks were adjusted. So thank you for that. Just well done. I can't wait to actually see them out there and use them.



Speaker 1 - 30:36

Thank you. Mayor Bright Cruz. Just wanna say, Laurie, to you and your team, thank you. This was very intentional. You really received our feedback and really was able to create something magical. I love that it was palatable, that it was not something overwhelming. Usually when we talk about climate change or people feel overwhelmed and then they shut down. None of these videos prompted me to shut down. I love the representation of young folks that you use within the video. I think that it showed that they are very engaged in this process as well. And so when youth and young people do see this, they are less hesitant to get involved or share their concerns. And also, I love the call to action. It gave us palatable steps on what we can do and it wasn't daunting. And it didn't.



Speaker 1 - 31:28

There wasn't a price tag associated with it. So thank you for that. My question for you and your team is, have you all seen the waste management toolkits? Because I get those on a regular basis. Just want to make sure those efforts aren't duplicated. So if there's a way that we can work in alignment with them or parallel to make sure we're not sending the. We're not inundating people with so much information that they shut down as well. But other than that, those are all my comments. I'm going to look over to my executive board member here and say, Executive Director, excuse me, ask if you have any questions.



Speaker 3 - 32:06

All I want to say is thank you for you and your team and all the efforts. I know it's been a lot of work. We've been on the phone a lot and at a moment's notice too. Weekends we've been very busy. And I appreciate the effort that you've been able to put forward and making yourself available, especially when I'm calling from, you know, odd hours of the night to kind of go through these things with the regards of Waste Management toolkits. Yeah, we've talked about that. Those toolkits are in their information is more of how to recycle. We'll get into that later on down the road. We've been trying to be very high level with this because these are. This toolkit is for you, the executive committee members, the governing board members.



Speaker 3 - 32:45

And we will present this Friday again at the governing board meeting so they can see this. But for their use with their cities, their commissions and to be able to start that messaging ahead of time, there's only so much a Solid Waste Authority can do. And you've heard that from Chair Ryan. We want to be able to get this out to the governing board members, their staff, their executive committee, their staff, so they can start using these toolkits appropriately. This is a big step today. The next step is with your approval, obviously, and recommendation was present this Friday at the governing board meeting. And then after that we will make the toolkit with any minor modifications that may come up. We'll make those available and we'll get those out tomorrow.



Speaker 3 - 33:29

We have and Lori will talk about this in a second meeting with all the city PIOs to be able to communicate these toolkits and the use by them in their communities.



Speaker 1 - 33:41

Awesome follow up of Mayor.



Speaker 4 - 33:44

So are we going to go through the FAQs and the PowerPoint? Because I do want to make a couple comments on those as well.



Speaker 5 - 33:51

Let me make a remark. Back to the solid waste question, Yuri. So Amy Adler on my team, she handles our community outreach and pr. She's connected with Waste Management's comms people. We're actually working with their legal team to have them release a lot of their B roll like their video footage to us so we can continue to pump things out like this. So we are talking with them. They're stuff focuses. I want our stuff to be clear. Like there's a bit of a divider in my mind. We're talking about the waste crisis and how we're going to solve it. They're talking about how collection, keeping it clean. But we're also going to start talking about the contamination under the. Browardrecycles.org and I think that's where we have an opportunity to probably streamline our efforts. Does that make sense?



Speaker 1 - 34:40

Yes.



Speaker 5 - 34:41

Okay.



Speaker 1 - 34:41

Thank you, Mayor Breakers.



Speaker 4 - 34:43

Yeah, Just. Just want to make sure we touch on those, especially the PowerPoint.



Speaker 5 - 34:50

Yeah. I'm going to have Haley present the PowerPoint now.



Speaker 3 - 34:59

Clicker should work there in front of you, Lori, for the thing.



Speaker 5 - 35:02

Okay.



Speaker 3 - 35:03

Once it gets up.



Speaker 1 - 35:06

An executive director, Todd Swordy. I just want the record to reflect that. School babe. School board member Mara Bowman has arrived also.



Speaker 5 - 35:28

Okay. No worries.



Speaker 1 - 35:29

Thank you for being. As we wait for. Bless you. As we wait for our team to get settled. Gloria, I have one more question for you. I'm still working through my feedback. I know you sent that email. When is the hard deadline? Is it today still?



Speaker 5 - 35:52

Yeah, I think we want to give the. You know, Todd wants. You want to get out to the governing board before Friday morning. Give them a day to look at it. So maybe by 5 today? Yeah, absolutely. Okay. We're ready to make the changes, you know, whatever tweaks you have to. Anything. Just like we did yours in an hour.



Speaker 3 - 36:11

Yeah, really. And as you know, they want to see it as soon as possible. But we've been moving so fast at a number on a number of different levels. Whether it's the financial modeling here with the outreach and education. It really is a condensed timeframe and we're butting up against other commitments. So I'll hear about it on Friday.



Speaker 4 - 36:33

But we'll get it out as soon as possible.



Speaker 5 - 36:37

And then after Haley presents, our thought was to show the video and not maybe go through this whole presentation on Friday due to time. There's just so much on the agenda. But show the kid video and the flow

Meeting Title: SWABC Education & Outreach Subcommittee Meeting-20...

Meeting created at: 19th Nov, 2025 - 1:23 PM

control video. You have the PowerPoint. You have eight FAQs. Like, I'll summarize what's in the toolkit, but I don't know that we need to do this whole presentation, so just appreciate that. Yeah.



Speaker 3 - 37:04

Any recommendations on what you think we should go through Friday? Please think maybe the PowerPoint right now. But let us know what you think is best for Friday.



Speaker 4 - 37:13

Okay? Yeah, I do have some thoughts on that.



Speaker 1 - 37:15

The videos for sure.



Speaker 4 - 37:17

Exactly.



Speaker 1 - 37:20

Thank you.



Speaker 5 - 37:20

Haley.



Speaker 1 - 37:21

The floor is yours. Yeah. There we go.



Speaker 6 - 37:24

Hey, it sounds good.



Speaker 5 - 37:26

All right.



Speaker 6 - 37:26

So trash and recycling beyond the curb. We have a plan.



Speaker 5 - 37:31

Then. This is not going forward. Perfect. All right.



Speaker 6 - 37:37

Thank you. So if only our trash just disappeared.



Speaker 5 - 37:44

Next slide, please.



Speaker 6 - 37:47

Instead, we're faced with a crisis. When your garbage leaves your curb, it doesn't just disappear, it ends up at a waste energy facility or a landfill, and the waste energy facilities at capacity, and the landfill is nearing capacity. So what we're doing right now is not working well. When our garbage has no place to go, we sacrifice clean communities, increase pollution and risk health impacts, and it'll be too late for our kids and our grandkids to fix it. So just how much garbage are we talking about? In Bauer county, we generate 10.6 billion pounds a year, which is approximately 20,000 pounds of waste a minute. And let's not forget the county is growing.



Speaker 5 - 38:36

More people equals more waste.



Speaker 6 - 38:37

And that's a whole lot more waste that we must manage. And it has to go somewhere. So what can we do? We have to work together. 28 towns and cities, including ours and the county, have developed a master plan. We've studied our current waste stream and looked at all the options available to us. And per the master plan, there are no new landfills or waste energy facilities planned in the county. The master plan presents options to decrease the amount of valuable waste we are sending to disposal. In fact, about 75% of our waste could be diverted if we had the right programs. So what's the benefit for our city or town? Well, it keeps our community clean and healthy. It helps mitigate flooding by lowering methane emissions from the landfills, which helps decrease sea level rise. And of course, we know waste has value.



Speaker 6 - 39:42

We're literally throwing away valuable materials that we could use locally and create jobs here at home. The longer we wait to fix it, the more expensive the solution gets. And they deserve better, and so do we. We can't solve this crisis alone. Being a member of the authority has benefits like shared resources, streamlined operations, improved efficiency, stabilized costs over time, simplified and consistent diversion programs, and the outreach and education to residents and businesses. The main message, everyone can do something, and together we can solve this crisis. What are the next steps? In February of 2026, the updated presentation with financial modeling will be available. In March, the governing board will vote to adopt the master plan and recommend the facilities amendment. Moving into April and June, we'll have our outreach to the cities.



Speaker 6 - 40:42

July is the deadline for cities to approve the facilities amendment, and In August, big one, the deadline for master plan adoption to continue the ILA. So learn more Broward swa.org.



Speaker 1 - 41:03

Is that it for the presentation? Yes. Okay. Mayor Ray Cruz.



Speaker 4 - 41:08

Thank you, Chair. I love this. I love this PowerPoint for a lot of the reasons that I said for the videos as well. But I see this as really a strong tool that I plan on using over and over again I think it gives us the opportunity to talk to our neighbors that municipalities that are not been involved as much as we have on the executive committee and really start. It hits all the high points, you know, presents the issue that we're all facing in the county. It talks about that we've got to do it, we can't push this down the line anymore. It talks about, I love the way it brings up cost without making it offensive or like, oh, I can't do this kind of a deal. You know. I love how that was weaved in there. It's funny.



Speaker 4 - 42:14

My one of my, the slides that I thought was most powerful was the slide with all of the town logos on it, city logos on it because it shows how widespread this is. And then just as I was watching at this time, one of the places that I probably shouldn't say this on the record yet but I hope to do is to visit my neighbor, Pembroke Pines. Their logo is not on that slide obviously. And I thought how are they going to perceive that? I may just glide right by that slide, I don't know. But at any rate, I think that's a powerful slide. Mostly I think of everything we've seen. I love all the videos. I think they're powerful. I think they're great.



Speaker 4 - 42:54

This is the tool that I see for myself using over and over again and I think it's very well done. I appreciate the tweaks that we made to it. Thank you for that. I would like to say that those tweaks were recommended at like I think around 7 or 7:30 at night. By 8:30 at night they were already in put in reality. So I really appreciate that effort. That was fantastic.



Speaker 1 - 43:20

Absolutely. Thank you Mayor Bright Cruz. First and foremost, the first thing I would say is how can we get this to our ambassadors like the Sierra Club and all of our environmental groups so they can start doing their own

listening session. That's how I envision this tool being used. I know I see the League of Women Voters in the audience seeing how they have a speaker's bureau, how we can work with them so they can start presenting this on their speaking tours that they have two Would love to hear how you all are incorporating this in a multi language. So I hear there are other Hispanic speaking, Portuguese speaking and also Creole speaking entity that would love to be able to use this. It's very digestible. It's not a heavy lift, especially if you're providing the talking points.



Speaker 1 - 44:10

How are we able to make sure that we can use this across all of our communities.



Speaker 5 - 44:16

Yeah. As soon as it's approved, we can translate it to whatever you need done.



Speaker 1 - 44:21

You're the best.



Speaker 3 - 44:22

And in addition to that, we've already had discussions with the Sierra Club League of Women Voters in the back and incorporating that into their. Their programs, their outreach. And they've been. They've actually provided input. We've had meetings as in development. The documents, the videos that you see, they. They were able to provide input and we do appreciate all of the comments and time spent.



Speaker 1 - 44:46

Thank you, Laurie. My follow up for you is in terms of. Yes, thank you to the League of Women Voters and Sierra Club. Who's in the audience in terms of the influencers. Do we have a list of influencers who can start sharing this presentation on their social media TikTok. You know how you could make it a green screen in the back and you could speak to it? Do we have any influencers lined up?



Speaker 5 - 45:12

Meeting Title: SWABC Education & Outreach Subcommittee Meeting-20...

Meeting created at: 19th Nov, 2025 - 1:23 PM

So it's been a crazy three weeks. I think that's our next step. I think we want to get the approval on Friday and it's how do we give this thing wings after that? But yes can do is the answer and yes can do not. But yes.



Speaker 1 - 45:29

I think it was a great presentation.



Speaker 5 - 45:31

Thank you.



Speaker 1 - 45:32

Short and concise.



Speaker 5 - 45:34

School board member, would you like to share any comments?



Speaker 1 - 45:40

So I'm sorry because I was late. Well, who is the target audience for this particular.



Speaker 5 - 45:48

This was predominantly developed for the governing board members to bring it back to their city commissions. I do think it could also be brought to the school board if you're so inclined.



Speaker 1 - 45:59

And then are we going to have subsequent presentation? I guess the only thing. I think it's great. The only thing that I am concerned about is it's not scary enough. So are we easing them into that? Because.



Speaker 5 - 46:15

So we are walking a fine line. The education and outreach white paper that the technical team completed was very. The main message in that white paper is we can't be punitive. People are not going to. There's a difference between the sky is falling today and hey, it's almost here. And if we work together, we can do it and hope verse scare.



Speaker 1 - 46:41

Right.



Speaker 5 - 46:42

So I think the big conversation that the team and I had as were developing these materials was going back to that center point, knowing that's what the technical team really hammered home in their white paper. You know, punitive people feeling like they haven't been doing the right thing and they're to blame. The truth is we don't have the system in place for them to follow. We have to teach them. We have to use our education outreach abilities to educate them. One that we're in a crisis. Some of the executive members I spoke with, quite frankly, didn't even think their members on their own commissions might be aware of the crisis we're in because their focus is some really gravitate towards parks and Rec. Like, some of them have different, you know, center points that they're focused on.



Speaker 5 - 47:33

So really bringing that to light in a way that is like, we really do have to do something about it now. But we're not going to be placing blame or making anybody feel bad. We want to, you know, present a message of hope.



Speaker 1 - 47:53

Does that conclude your comments?



Speaker 5 - 47:54

School BOARD MEMBER Yeah.



Speaker 1 - 47:59

Yeah. I hope that the whole message works. I don't know. I. It just looks happy. Like, I mean, with a bunch of, with a lot of garbage bags, which doesn't look as happy. But in terms of grabbing people's attention, I, Yeah, I think it's just like, what. Maybe there just needs to be like, one slide that really grabs your attention. Like, what if you don't do anything, what's going to happen, which is real. I mean, I think. Well, I mean, I guess with the 20,000. The 20 every second.



Speaker 4 - 48:42

Yeah, I think I get your point. And it's tough to create a PowerPoint that is going to be appropriate for all audiences, you know. And so my thought and approach on it is that, you know, fortunately, I think, I mean, I've had conversations with mostly municipalities around me over the last two years anyhow. So I know for each one of those municipalities already what their concerns were before and kind of what their hesitation was before. It could have been cost. It could have been. There is no real need. It could have been. We tried this once before and it failed. I'm not going to get on board again. It could be a variety of things. And so when I see this PowerPoint, what I liked about it was that it touched on all the points.



Speaker 4 - 49:42

And when I present it, I'm going to present it differently depending on my audience. For some of the audience, I will. I'll focus on that. £20,000 a minute. Oh, we've been talking three minutes. Guess what? We're £60,000. You know, we got a weight problem here. You know, we just put on 60,000 pounds of trash. So, you know, so I think the facts are there and the message. I'll be, you know, we'll be able to tailor it based on the audience.



Speaker 1 - 50:18

I Think it's really good. That's. I'm just, you know, try to. Yeah. Maximize the impact to the people that are the doubters and they refuse to believe in it. So that's all. But it's. It's good. Thank you, school board member.



Speaker 3 - 50:35

And real quick, this is first. This is a phased approach. We're going to have a number of these going forward. Right. So as we develop and develop that awareness, that background within the community, we will make more tailored messages. And obviously, if there's something that the school board would like us to look at and incorporate, we're

open to that. We attend the various meetings with the school board and let us know we're more than willing to make adjustments or something more tailored to what you think is appropriate.



Speaker 1 - 51:03

I think this will be good for students. They're not the hard ones to convince, though. It's more the adults that I, you know, I. I love this for the students, so I don't have a problem with that. I just, you know, it's the adults that are in denial that I. They might have to have a little bit more severe message at some point. Thank you. Is there anything else we would like? Nope, no more on the presentation. Okay, moving on to the next item is this. I know that you have a presentation. Is there anything else that you would like to present on in the toolkit?



Speaker 5 - 51:44

The only thing I'll say is we created eight FAQs also, too. So this is the one we created that I wanted to pull up. We gave a top five. If you need top five points going into something, you have it. The other seven, you know, if you want, if your community is more concerned with flooding, you have something. If your community wants to know, well, what kind of jobs would be created? We have an FAQ on that. Why does this matter? Why is the authority important? We have. Thank you. So the idea with these FAQs is really to just provide a breadth of information that someone could pull to tailor for their community or the audience they're speaking to. And of course, we can add to them over time or remove some. Like when we get to cost.



Speaker 5 - 52:33

I hope we'll have one on that. So that's the other big piece that's in this toolkit that'll go out to the governing board. And you all have copies of that.



Speaker 1 - 52:44

Appreciate.



Speaker 5 - 52:45

Yep.



Speaker 4 - 52:46

Thank you, Chair. Yeah, my only hesitation with these were awesome, but there was like eight or 10 of them and I don't know where have we adjusted the names. Just I want to be able to find the FAQ for the right audience without, you know, having to look through all the FAQs and. Because then inevitably I'll find one that I like and I'll try and make it used for everybody. But I love the way they were set up for different audiences. They were much more powerful that way. So if we could just adjust the name so if they're easy to find for the right audience, that would be great. Thanks.



Speaker 5 - 53:21

Can we meet on that?



Speaker 3 - 53:24

Sure.



Speaker 5 - 53:24

Okay, thanks.



Speaker 1 - 53:30

The only thing I would say about this one, if we can make the photo a little bit because it takes over the page so we really want to focus on the words opposed to the photo. And I mean, that's consistent throughout. The same with this one, which is the methane one. Yeah, for the most part. They're all great information. Hey, Haley, Laurie. Anything else in addition.



Speaker 5 - 54:10

School board member.



Speaker 1 - 54:11

I just wanted to say this is more like what I'm looking for. So this is a perfect compliment to the slideshow. I really like what you did with this and this actually gets down to the meat and potatoes of it. So thanks, I appreciate it.



Speaker 5 - 54:30

Okay, so we're good with toolkits. You guys feel comfortable, we're moving forward. You'll give me your tweaks, the names, whatever comments you have so we can make any last minute edits and get it out to the governing board today by five. Okay, thank you.



Speaker 3 - 54:44

Yes, thank you.



Speaker 1 - 54:47

Now we're moving on to supporting getting a yes item. We're on item 5B. 2025, 2026, PIO meetings. 1122, 19 and 5 21.



Speaker 5 - 55:03

Thank you. Tomorrow at 9am we will have a public Information officer meeting. This was member Dunn's suggestion back in September to have a quarterly meeting with the PIOs to keep them up to date. So we have 18 cities confirmed. The non responsive cities were West Park, Deerfield Beach, Lauder Hill, Pembroke Park, Sea Ranch, Lakes, Lazy Lake.



Speaker 1 - 55:27

Say it again.



Speaker 5 - 55:28

West Park, Deerfield Beach, Lauder Hill, Pembroke Park, Sea Ranch Lakes, and Lazy Lake. My team sent three email invitations and she called all of them yesterday morning, so. And then we sent a calendar invite this morning to everyone, whether they're not even including these non responsive cities. Plantation has a scheduling conflict and Hollywood has a scheduling conflict. They're seeing if they can send someone else. So we have pretty good representation.



Speaker 1 - 56:10

I will connect you to the mayor of west park as well as Deerfield.



Speaker 5 - 56:15

Great.



Speaker 1 - 56:16

So they know that this is a sense of urgency and also tap to tap on board member Dunn or Chair Dunn. She may be able to Ensure that maybe her team is able to join opposed to the pio. But that's a little bizarre that they are included in this. And these were some of the individuals we're talking about. They don't know a lot of the information is going on in the governing board. So just want to make sure tap on the electeds as well because then it will push staff to ensure that this is an urgent matter.



Speaker 5 - 56:57

Will do. My staff's been Communicating with the PIOs and the city managers. That's who's on our outreach list.



Speaker 1 - 57:07

Yeah.



Speaker 2 - 57:07

Quick question.



Speaker 4 - 57:08

Did we include municipalities that are not part of the ila?



Speaker 5 - 57:14

No, that has not been a direction. But if that is a direction that we want to go, I think we.



Speaker 4 - 57:20

Should and I think it doesn't hurt for them to hear what's going on and be a part. They will participate if they wish and.



Speaker 1 - 57:30

It may change their mind. Participating in the future, seeing all the work that we put in. School board member.



Speaker 5 - 57:40

And do. Do you want them invited tomorrow's meeting?



Speaker 1 - 57:43

Yes, I do.



Speaker 3 - 57:44

Yeah, I would.



Speaker 5 - 57:57

Great. We're really going to be talking to them. They took the time to do two things for us. A municipal survey at the end of last fiscal year and then we did a follow up survey to ask what were the hard to reach populations. Many of them responded seniors were really hard to reach. So we're going to be talking to them about that. The ideas my team has, we're going to be talking to them about the authority having a presence at minimum, one event per city starting in January and how we can coordinate that with them. We have Todd and Elisa, we have two staff people. How are we physically getting our table set up to their event? We need to talk through some of that communication.



Speaker 5 - 58:46

The third thing that's most important for tomorrow is many of them have printed newsletters going out in January. That's why we're doing it tomorrow. Their deadline is like the first week of December. So we want to send them something from the authority that can go in their printed newsletters for the first of the year. That's in line with all this toolkit messaging we just looked at. Yeah. So those are the three main points for tomorrow.



Speaker 1 - 59:46

I wanted to flag for you all. There are a lot of senior programming that's happening around the holidays. I know, Meals on Wheels, all of that. Maybe we can see how we can partner with some of those programming. Maybe sliding some of the. This information.



Speaker 5 - 01:00:02

I love it. Thank you. Yeah.



Speaker 1 - 01:00:04

Thank you.



Speaker 3 - 01:00:10

Thank you, team. Thank you. We'll work on that, and then we'll be able to provide an update at the next executive committee meeting on what happened at the PIO meeting, the first one in December.



Speaker 1 - 01:00:22

Is there a motion to move to approve.



Speaker 4 - 01:00:27

Commotion to approve.



Speaker 1 - 01:00:28

Second has been moved and approves. If there's any discussion. All those in favor?



Speaker 4 - 01:00:34

Aye.



Speaker 1 - 01:00:35

I. Okay. Passes unanimously. Thank you. Moving on to item number six. Recycle. Right.



Speaker 5 - 01:00:42

So before we move on, my team had one other brainchild to bring the crisis front center that I think you're gonna like for a moment. Taylee's gonna pull it out for you. But we created these cardboard cutouts that could go on the table during the governing board or executive committee meetings or at commission meetings of people with. That summarizes where we're at. So picture these printed. I'm sorry, I didn't do this. Under the toolkit item. It's. This is not a need to have. This is a nice to have, but 20 thousands of weight. 20,000 pounds of waste per minute. Your future of mine depends on it. So picture these kind of. And we can move toward people in Broward and have their name if they're willing, you know, some of our ambassadors.



Speaker 5 - 01:01:38

But this idea was to just kind of activate it a little bit more during our meetings. Just a creative idea. Nice to have. Not a need to have. No hard feelings if you don't like it.



Speaker 1 - 01:01:50

No, I love the content, and it also makes the campaign more personal. Like, I could see myself.



Speaker 5 - 01:01:55

Exactly.



Speaker 1 - 01:01:57

And so that's where I see that it's more powerful opposed to just graphic cartoons and graphics. But these are people. Your life depends on. £20,000 of waste a minute.



Speaker 5 - 01:02:16

My future and yours depends on it.



Speaker 1 - 01:02:18

So where's the. My future and yours?



Speaker 5 - 01:02:20

It's underneath.



Speaker 1 - 01:02:21

Okay. I just didn't see that part because I was like, is it depending on. Oh, I see. But the one about the £20,000 of waste.



Speaker 5 - 01:02:40

That's the first one.



Speaker 1 - 01:02:41

Okay. So.



Speaker 5 - 01:02:42

So if you read them in order, they kind of go through a narrative. £20,000 of waste per minute. Trash doesn't just disappear. Right. These are our reminders as we're doing this important work. We're running out of space, which we are. £75,000 could be recovered. Together we can solve our waste crisis. 75%. Sorry. So it kind of summarizes. And picture them around the table or in a line. Nice to have. Not a need to have, just an idea. We don't even need to decide today. It can be something we do in the new year.



Speaker 1 - 01:03:33

I don't know. I'll look to my colleagues.



Speaker 4 - 01:03:36

Yeah, I know. You know, here's the thing. This is a message that needs to get out there. And the more varied ways that we can get the message out there, the more powerful it becomes. And so this seems like a pretty simple, straightforward way, just one more way to deliver the message. I assume this is fairly cost effective in doing so. And so. Yeah, I think it's great. I think it's great.



Speaker 5 - 01:04:05

School board member.



Speaker 1 - 01:04:07

Yeah, I still with that little bit of. In the beginning. Well, no, just your future and mine depends on it. I get that you're trying to have it run through the whole thing, but when it, like where it's like that doesn't make sense. It's a cliffhanger. Yeah, I get. Seems like your future might depend. Your future mind depends on a solution.



Speaker 5 - 01:04:31

Yeah.



Speaker 1 - 01:04:31

Or something like that.



Speaker 5 - 01:04:32

The whole time, the whole narrative. We can alter it though.



Speaker 1 - 01:04:40

Because if you take it in a. If you just have one cardboard cut out, then it doesn't make any sense. Like, I hope it's not depending on those \$20,000.



Speaker 5 - 01:04:46

So they would line up in a row reading left to right.



Speaker 1 - 01:04:50

So maybe then your future, mine doesn't need to be on the first ones.



Speaker 5 - 01:04:53

We can remove it if that's your pleasure. Easy to do.



Speaker 1 - 01:04:57

And I'm also thinking, are you. Sorry, Are you complete?



Speaker 5 - 01:05:01

I am complete.



Speaker 1 - 01:05:03

I'm also thinking about a social media campaign. And so like you see the little squares going this way and so if someone sees one of the squares before another one, are they still able to connect the dots?



Speaker 3 - 01:05:20

Yep.



Speaker 1 - 01:05:21

So I just want us to be mindful of that.



Speaker 4 - 01:05:26

And just one other thought with this. I didn't see it until you brought it up. Doesn't 20,000 pounds of waste per minute do we need like we generate 20,000. I mean it could be. We process 20,000 pounds of waste per.



Speaker 5 - 01:05:44

Minute we couldn't generate in there.



Speaker 4 - 01:05:46

You know, something to say that this is a growing problem.



Speaker 5 - 01:05:51

I think our hope is that this becomes such continued. You know, people need to hear, yeah, 25 times in this day and age. So I think this is just with this toolkit coming out and the messaging we're going to push forth and the PIO toolkits. Like this is going to be a repeated message over and over again until we get to yes.



Speaker 1 - 01:06:15

When I think about this campaign, remember the seatbelt campaigns? Like, you couldn't go anywhere without hearing buckle up. So we want it to be something like that everywhere you go to the point where you're like, yeah, buckle up when you get in the car. Right. So that's the level that I want this campaign to enter as we're addressing this trash crisis.



Speaker 4 - 01:06:43

Yeah, actually, I like that. You know, like you said, buckle up was. Everybody knew what that meant. Everybody knew how important that was. Is that your future and mine depends on it. Is that going to be like a tag that goes across even more things.



Speaker 3 - 01:06:57

Or.



Speaker 4 - 01:06:59

You know, it would be good to have something. I don't.



Speaker 3 - 01:07:01

I don't know what you're.



Speaker 4 - 01:07:02

I'm talking the wrong guy to figure that out. But. But it would be good to have something like that just immediately brings to mind, oh, yeah, we got to do something about all that trash.



Speaker 5 - 01:07:14

Yes.



Speaker 1 - 01:07:15

Do we have a slogan?



Speaker 5 - 01:07:16

We do our. Waste less, recycle more. It's at the bottom. Plan smart. Recycle more, waste less.



Speaker 1 - 01:07:29

That's a mouthful.



Speaker 5 - 01:07:31

That's our tagline on our logo. This is like a brand activation. You have to think of it like where you were going with it. Okay. Now we can take this and we can create a social media campaign from it. And, you know, it can evolve over time. I want you to just think about this. I don't want to. You know, we're not going to be able to have these printed for Friday. It was just meant to, like, this is where we want to go with this stuff. Like, we want to make it more in your face, you know?



Speaker 1 - 01:08:00

Absolutely. I. I agree with that direction. I do. I would love to hear, like, some type of buckle up or dare.



Speaker 6 - 01:08:10

Remember everyone?



Speaker 5 - 01:08:11

I do.



Speaker 1 - 01:08:14

Yes.

Speaker 6 - 01:08:14



Right.



Speaker 1 - 01:08:16

No more forest fires. Remember that? Smokey the Bear. So, yeah. Right. Give us. Right.



Speaker 5 - 01:08:23

Something that's catchy. We can do.



Speaker 1 - 01:08:26

Okay, we can do.



Speaker 5 - 01:08:31

I like that. One band, one sound, as my co worker Kishowi says. Okay, good.



Speaker 1 - 01:08:40

Moving on to. Oh, are you done with this? I wanted.



Speaker 5 - 01:08:44

We're done.



Speaker 1 - 01:08:44

Okay. So, B. The website.



Speaker 5 - 01:08:49

Yep. So we launched browardrecycles.org Elisa, if you could pull that up on the screen. This was done in one week. It was rrf in other counties they've worked in, they said, you know, one thing that they establish early on is a direct path. You know, right now we're broken up because everyone's going their own way. So if we can start browardrecycles.org, we'll start to drive toward a central location of where people can find out what can be recycled. This is really aimed at decreasing contamination right now. So when we did this media segment with the Panthers, this was kind of the Call to action. Visit browardrecycles.org to find out what everyone can do something, what you can do, be doing at home to recycle more. And for right now, we have links to all the city's pages of what they do in their city.



Speaker 5 - 01:09:46

Over time, this would obviously evolve. And that's it. That was just an update on that item.



Speaker 3 - 01:09:55

Awesome.



Speaker 1 - 01:09:56

Thank you for that, Lori. Moving on to C reduce contamination focus area.



Speaker 5 - 01:10:03

So that goes with that broward recycles.org you know, just, that's where our focus is right now when we're talking about recycling, doing our student video series. That's the space we're living in right now.



Speaker 3 - 01:10:19

And we're also trying to make sure that there's a website that can provide easy guidance to the residents in the community on how to do these things, where they can take them materials if they would like to repurpose them. Again, it was a recommendation that came out of the Task 8 white paper. We've been working with RRS, it works in other communities in Florida. And we would just wanted to start becoming that trusted voice on reuse and recycling and what can happen with those materials. It's in development too. Every day we add more, we hear more, people are able to take different things and it's constantly being updated.



Speaker 1 - 01:10:59

Understood. Thank you for that. Any questions for my colleagues?



Speaker 4 - 01:11:04

Thank you.



Speaker 1 - 01:11:04

Okay, moving on to item number 7. School partnership Curriculum backup attached.



Speaker 5 - 01:11:12

Okay, so in our last meeting, the staff I'm working with, Susan Kantric's team, they're planning the Youth climate summit on February 6th. And you all made the recommendation of a \$5,000 sponsorship. As a reminder, we have a \$50,000 hard cost line item under Schools for Recycling curriculum to be brought back into Broward County Public Schools. The second piece to that recommendation you all made in your last meeting was we want the 45 remaining to go into piloting an actual curriculum. I brought that back to the staff and they love the idea. They're working that into their summit. The winners, they're going to pick a north school and central and a south school to pilot, probably in the middle school range, so that curriculum can then be, you know, adapted for a grade schooler or even a high schooler leader.



Speaker 5 - 01:12:19

But on Friday, the governing board, executive committee needs to approve the \$5,000 before we can give it to this.

Meeting Title: SWABC Education & Outreach Subcommittee Meeting-20...

Meeting created at: 19th Nov, 2025 - 1:23 PM

So what they're asking for is \$4,500 to transport students from seven schools to the summit on February 6th. And then they're asking for \$500 to go for the recycling poster contest winner prizes.



Speaker 1 - 01:12:44

Awesome.



Speaker 3 - 01:12:45

That is awesome.



Speaker 5 - 01:12:46

Yes.



Speaker 1 - 01:12:49

Do we need to approve.



Speaker 3 - 01:12:52

At the last meeting you recommended it, so. So we're just trying to provide more information today for you. If you'd like to recommend it again, please do.



Speaker 1 - 01:13:01

Okay.



Speaker 3 - 01:13:01

And we'll get approval on Friday at the executive committee to spend the money.



Speaker 1 - 01:13:06

Okay, School board member. Thank you.



Speaker 5 - 01:13:09

You're welcome.



Speaker 1 - 01:13:10

Amazing. And getting money to do this. So thank you, everybody. The question I had was with the \$5,000, so 4,500 for transportation, 500 for prizes, and then there's another piece that's going to help with the curriculum. Okay. So there's other funding for the curriculum? Part of it. Okay, great. Because I think the winners of this competition or whatever on this date are going to get the curriculum. Right.



Speaker 5 - 01:13:39

I'm not sure. It sounded like they were going to maybe do us a different type of contest or application from the schools that are participating in the summit to determine which schools would be piloting the curriculum.



Speaker 1 - 01:13:55

Okay. Yeah, but that's going to be. So that's not in the 5,000, though. We have other. Awesome. Thank you. Thank you, school board member. May I write Cruz?



Speaker 4 - 01:14:06

So are we looking for another. Thank you. Are we looking for another recommendation or. We're good with the recommendation. Yeah, that's what I think. I mean, I'm good with it. You know, if we're gonna make a recommendation, I would allow you to do it because it's education related, but appreciative for this recommendation.



Speaker 1 - 01:14:25

Thank you.



Speaker 4 - 01:14:28

Good.



Speaker 3 - 01:14:28

Thank you.



Speaker 1 - 01:14:29

It's been moved and seconded. It's been moved and seconded. Is there any discussion? All those in favor say aye. Passes unanimously. We're going to move forward with item ca. Moving on to CB teacher survey results.



Speaker 5 - 01:14:47

So when I first started talking with Susan Kantrick and her team probably over the summer, I advised them that it might be good for us to get knowing we had this line item probably coming. When they told me that it was really up to the teachers if they included the curriculum, not the school or the school board, saying, hey, we're going to do this, I said, it might be good for us to know how many would even be willing to do it. So they said, that's great. We have a survey going out around our youth climate summit time. We can incorporate some of your questions. And they did. So these are the results you have in your backup. I can summarize for you, but it's very good News.



Speaker 5 - 01:15:30

It was 30 teachers who took this survey representing 38 schools, elementary middle high school levels, 35 said yes, they would incorporate it, 8% said maybe, zero said no. So very good. Yeah. They asked if their school recycles, 14 of the schools said they recycle, 12 do not, and 12 don't even know. So already we know we have a lot of work to do. Then we ask the educator, okay, well, what materials would you need? Because in addition to the hard costs we all have in our budget for this year for them, there's also some time with my team to develop some stuff for them to take the heavy lift off a little bit and make sure that our authority messaging is being carried forth.

So games and contests were really high. Artwork projects with recyclables, interactive lessons, activity sheets.



Speaker 5 - 01:16:32

So we have some good data there. They identified some of the key challenges to incorporate in the curriculum, like limited classroom time due to existing demands in their curriculum, lack of hands on materials and resources, custodial limitations. And we know we have to help them educate their frontline staff a little bit. Campuses missing mixed recycling dumpsters, et cetera. I'm going to pause there for comment.



Speaker 1 - 01:17:01

I do have a comment. I know the school board has a science coach and they're responsible of incorporating science in math, in language arts and social, all the things. So is it possible we can team up with the science coaches and already the lessons that they're teaching in math, et cetera, and embed the recycling curriculum into that? And this is a question for a school board member. Are the science coaches still being funded? I know that was through the federal, those federal dollars. I'm not sure about that, what the status is right now. And I guess this will be something that we'd have to look into, how we would incorporate it into the curriculum. I mean, but that's what we're working on anyway, right, with developing the curriculum.



Speaker 5 - 01:17:55

And then I have some feedback there. Susan Hantrik is the one. Yes. She's the director of applied learning. She identified the teachers who teach and I cannot remember the name, it is a specific curriculum in kind of like the global science realm. That would fold this in. Okay, so she knows what teacher she's going after with this curriculum.



Speaker 1 - 01:18:20

Yeah, understood. So for me, mayor breakers.



Speaker 4 - 01:18:27

No, I'm encouraged by the enthusiasm in this survey. You know, I think this is. It just reinforces what I kind of, I think we've all been kind of feeling is that, you know, the future is our future. Our kids are our future. Our kids are the ones getting excited about this. Our kids are going to really motivate the adults to get their butts in gear and make this happen. And so to see the teachers being so enthusiastic behind taking this curriculum and doing and, you know, putting it into their overall curriculum, it's. It's exciting. It's exciting. I think it's going to be a key, something we're really going to have to really focus on because I do think more than anything else we can do, this is what's going to impact. You know, kid comes home, dad, what did you do?



Speaker 4 - 01:19:19

Throw that, you know, aluminum can into the garbage? You crazy. That's not where that goes. And that will change. That will change more. More than anything I say that will change a habit. So, yeah, I think it's going.



Speaker 3 - 01:19:32

Absolutely.



Speaker 1 - 01:19:35

I just think this is so amazing because. Right. To make the jump, to make sure that the kids are getting the curriculum and getting the education that they need, to have the support from the authority and for all the work that you're to do that, it's amazing because there's people are kind of operating in silos unsupported because that's like something that they personally believe in. But to have the tools and the support of a bigger body, that this is something that we really have to focus on, is going to be a big game changer and it's going to really allow us to get the message out on a much broader scale and more consistently so. Thank you. This is awesome.



Speaker 3 - 01:20:14

Yeah.



Speaker 4 - 01:20:15

Just a quick question for you. So as far as getting this to be more accepted throughout all the schools in Broward county, any thoughts on how to approach that? I mean, I assume we'll do some sort of presentation to the school board, but then to kind of push that down and I don't know, are there any thoughts you have on that can be effective?



Speaker 1 - 01:20:42

Well, it's nice that you're providing some funding for this and financial support for developing the curriculum. I think

that's good and helping. But I think, you know, even just having Laurie and Susie collaborating at that level and the ability to then approach teachers with something that's already developed that they don't have to do themselves, I think that's going to be really important. And then, yeah, I mean, I think if you guys are coming to the school board and saying this is really important for us to, you know, to accomplish what we're trying to do on a county wide scale will be very compelling.



Speaker 4 - 01:21:19

So is there a method, and just my ignorance, is there a method to. That's already in place where we can distribute this out to all the Teachers or is that going to be something new that we kind of have to develop? How do we get this material so that every teacher that's appropriate, you know, gets at least is aware that it's there?



Speaker 1 - 01:21:45

Yeah.



Speaker 5 - 01:21:46

So their plan now, given your direction and your recommendation, our last meeting was to choose these three schools, pilot it this year with the hard cost, the 45, with a little, with help from us to develop it and then hopefully next year take their feedback and then roll it out on a wider scale. I don't know if that means every teacher who teaches this just yet. They're also keep in mind just where they're at from a, you know, operations standpoint. They're still trying to get their own recycling game going in all the schools. So it's a bit of a chicken and an egg, like we're starting the curriculum piece. They're figuring out their own situation, you.



Speaker 4 - 01:22:32

Know, and that makes sense. I like that plan.



Speaker 5 - 01:22:36

Yep.



Speaker 4 - 01:22:40

But you knew that was coming. But I hesitate to wait a year to give anything out to the rest of the. You know, I would love to see something. I think we have a. I think we have a base message that makes sense and I would prefer to get it out there at least, so teachers have an option. Maybe there's not a big push this year or there's not. We haven't refined it perfectly, but at least it's in there and they know it's there and they have an option to use it this year rather than waiting another year for it.



Speaker 4 - 01:23:17

I really, I would love, and, you know, it's kind of a selfish thing, but I would love to, you know, have the children of some of these council and commission members be hearing from their kids the same time that they're hearing from me and others at their commission meeting. And so I think that any way we can get the message out there sooner rather than later is going to be a good thing.



Speaker 5 - 01:23:47

My next call with Susan, I'll pass that on and see if we can fast track it. I mean, if they're open to it's not because my team won't develop. We're going to develop it. They'll have it. I'm not sure what their process is. They're their own entity, they have their own way of doing things. So I just, I can't speak for them until I. But I'm happy to ask and say, look, this committee's committed. What can we do to push this forward and at least give the option this year to all of them, even.



Speaker 1 - 01:24:18

If it's not perfect, maybe an abbreviated version of whatever the curriculum is. So to Mayor Breaker's point, I think that if we had kind of a consolidated initial, even if it's just a two day thing or, you know, like something so we're introducing the concepts to the kids. If we could program it like that, where it doesn't require a total curriculum change for like next semester so that we can get in front of everyone before we have to take a vote at that, I think that would actually, we could do some. I mean there's different things that we could do to get in front of bigger audiences. I'm very happy to help with that. But like, that's a, a really good point, I think because time is of the essence and I think you're right.



Speaker 1 - 01:25:07

The kids will push the adults along the more they know about it. We can talk about it. Shift over to the executive director and.



Speaker 4 - 01:25:15

I have a closing real quick.



Speaker 3 - 01:25:17

Especially I went to the Green Schools meeting the other day. They are focused on making sure each of the schools have recycling, even though it's been rolled out in the past. Over the years, depending on the principal and maybe some of the other administrative staff at each site, there's been different focuses and there's been different ability to work with the janitorial staff, et cetera, to be able to understand what can go in what bin, how to get the carts out. There was a big focus at the meeting a couple weeks ago or last week, Julie, to make sure that all the schools have the tools to be able to recycle.



Speaker 3 - 01:25:57

And they were going to really start focusing on that over the next 60 days and working with the principals and the janitorial staff to make sure there were process and procedure in place at the schools. So I believe, and it was very, it was a very focused meeting that they are in process of rolling this back out to all of the schools that's going to provide attention to the program because some of the schools moved away from it over the years. Some of them took the recycling carts that were available and may not be using them. But they're making sure that every school has the recycling carts. They understand that. And Coastal has a bin behind each of the city east of the schools for the material to be put into that it's going to be recycled.



Speaker 3 - 01:26:40

They're really at the beginning phases of pushing this out and making sure that all of the schools, not the select schools that thought it was still important that they know it's important at every school. And that's going to really start building that awareness within the schools going forward, especially over the next 60 days. And Julie, if you want to come up and have a discussion, bring, come up to the microphone. Is that okay? Okay. So I'm sorry, I'm sorry. Okay. Sorry about that. But anyway, they are moving that forward. So I, I agree with being able to push out some additional messaging as part of this new rollout with all the equipment and cards and talking to the staff that's doing the work at the sites and standing up various recycling programs at each of the schools.



Speaker 3 - 01:27:29

So it, that momentum is starting to build.



Speaker 1 - 01:27:35

To close out with. And I, and I just received this text. Certain municipalities have principal advisory groups. So if we, when you talk to the PIOs tomorrow, let's see how we can get these information within the principal advisory groups and then we can disperse it that way. And then second, I was thinking in terms of the curriculum, if you need support developing that, I'd be more than happy to support. Support you. And then lastly, can we do a friendly competition within our schools? If they do not have the bins, is there possible that they could create their bins, decorate them and do some type of Earth Day event around this initiative? I think this is a great way for us to get. Build school morale. Right. And then have a coup. Yeah, just create. And that could be a great art project.



Speaker 1 - 01:28:30

Create some type of art project associated with it. Let's think about the things they're already doing and just plug in that way. At my kids elementary school, they do a recycled art competition for Earth Day every year, which is actually awesome. Awesome. So that's it. And it works? Yeah, it works. All right, so anything in. Oh, you have to finish the survey. I also want us to be. We have about 10 minutes left. So if we can just ensure that we stay on time. Is there any additional comments you want to say about the survey? Thank you so much, Lori. Let's go to item 6C, pilot recycling curriculum.



Speaker 5 - 01:29:21

So I think that direction is really good and I think we should probably just aim the two day curriculum if they're open to that for Earth Day. Like let's just do it for Earth Day because it's good timing, right?



Speaker 1 - 01:29:34

Perfect. Yep.



Speaker 5 - 01:29:36

I can move that forward. Okay, Perfect.



Speaker 1 - 01:29:38

Thank you.

Speaker 5 - 01:29:39



You're welcome.



Speaker 1 - 01:29:41

Do we need a motion to adopt all these items? Executive Director.



Speaker 3 - 01:29:47

We're going to be moving forward. We'll have an update for you at the next meeting.



Speaker 1 - 01:29:50

Perfect, thank you. Moving on to item number seven, subcommittee meeting. Schedule for 2026. We all have this in front of us. It's just important for us to look and review. Is there any items, is there any dates here that you want us to speak on in particular?



Speaker 3 - 01:30:07

Todd, I've asked for input from all the executive committee on dates that could be an issue. The only issue could be on that November 18th date. And as it gets closer, we'll make an adjustment.



Speaker 5 - 01:30:18

Okay.



Speaker 3 - 01:30:19

If there's other dates that you would like us to highlight because there could be a conflict, please email me. I have sent out some emails with regards to asking for that input. Please let me know. Make sure that we can make the proper adjustments. All of these dates have been confirmed for this room. The reservation system is a little complicated, but we got ahead of it this year in August and October, so we are confirmed for this room at this time. We don't have to worry about going upstairs with the hearing room like we are next meeting, past meeting. But if there's dates that don't work, please email me and we'll make sure that we start working on alternatives.



Speaker 1 - 01:31:00

Awesome. Thank you for that. And we'll send you any information if we need to. Moving on to item number eight, new or old business.



Speaker 3 - 01:31:12

I have none. Thank you for being available for Friday's governing board meeting.



Speaker 1 - 01:31:18

To my colleagues, I'm good.



Speaker 4 - 01:31:22

Just, I will say thank you. Thank you. Thank you to you and your team. They did a stellar job.



Speaker 1 - 01:31:28

Awesome job to add to that. And I want to say thank you to the audience and everybody who's taking their time, either virtually or in person, to come here to ensure that we are doing what we need to do in terms of getting this information out there in a way that's equitable, in a way that's intentional, in a way that we can bring as much people to the fold as possible. I know that is not an easy task, but we are all working and collaboration and ensuring that this is done well because we, like you said, our future depends on it. With that being said, we. The meeting is adjourned on 10:22am thank you very much. I know we had some questions from the audience, so if you want to come and speak to us one on.



Speaker 6 - 01:32:14

One, that'd be great.



Speaker 4 - 01:32:17

Thank you.



Speaker 3 - 01:32:17

Just one.