

**Applied Learning Department**

**Susan Cantrick, Director**

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February 11, 2026

Laurie M. Ernest-Jones  
Conceptual Communications

Dear Laurie:

Please see the budget below.

SWA Support Budget		
Task	Audience	Cost
<b>Curriculum:</b> Develop lesson plans for curriculum and support materials.	190,000 Students	<b>\$9,000</b>
<b>Professional Development:</b> Develop teacher training and supporting materials.	15,000 Teachers	<b>\$21,000</b>
<b>Hands On Student Engagement Activities</b> <b>ex. recycling sorting kits</b>	80,000-100,000 Students	<b>\$2,000</b>
Develop PPT and Videos, How to Start a Recycling Club, and How Recycling Works at Elementary, Middle and High	190,000 Students and 15,000 Teachers	<b>\$2,000</b>
<b>Print</b> - Recycling Patrol Badges	25,000 Students	<b>\$1,000</b>
<b>Earth Day Celebrations</b> - 3 Schools on April 22 - Elementary, Middle and High	32,000 Students	<b>\$3,000</b>
<b>Provide certificates and prizes for recognition</b> - Custodial, Teacher, Volunteer and School	200 Adults and 100,000 Students	<b>\$7,000</b>
<b>Total</b>		<b>\$45,000</b>

Sincerely,

Susan Cantrick,  
Director of Applied Learning