

**Solid Waste Disposal and Recyclable Materials Processing Authority of Broward County, Florida  
SWA Executive Committee Education & Outreach Subcommittee Meeting**

February 18, 2026, 9:00 AM – 10:30 AM

**Broward County Government Center West**

1st Floor Board Room – Surtax Plaza,  
1 North University Drive, Plantation, FL 33324

**AGENDA**

- I. Roll Call
- II. Welcome & Pledge of Allegiance
- III. Public Comment a. 2 minutes per person (one time only), time cannot be allocated to any other person.
- IV. Meeting Minutes – January 14, 2026
- V. School partnership
  - a. Curriculum update and funding request (backup attached)
- VI. Communications with cities
  - a. PIO and BCCMA meetings (today and tomorrow)
  - b. Next toolkit update (March 2026)
- VII. “Let’s Put Waste in its Place” campaign updates
  - a. Advertising opportunities
  - b. Influencers
  - c. Creative assets sneak peek
  - d. Timeline
  - e. Film content for social media
- VIII. New/Old Business
  - a. \$250k for public outreach and education (Waste Management via the County)
  - b. MODS exhibit opportunity
  - c. Expanding digital platforms for next year
- IX. Adjournment

**Virtual Link**

\*Please note that public comment and questions during the meeting will only be taken from in-person meeting attendees.

**Join:** <https://teams.microsoft.com/meet/27072244332207?p=AlKuVrtEXsS1kLf0S>

Meeting ID: 270 722 443 322 07

Passcode: MF3XL2Hk

**Upcoming Meeting Dates: All meetings are 9 a.m. to 10:30 a.m.**

Broward County Government Center West (GCW)

1st Floor Board Room-Surtax Plaza, 1 North University Drive, Plantation, FL 33324

- March 18, 2026
- April 15, 2026
- May 13, 2026
- June 17, 2026
- July 15, 2026
- August 19, 2026
- September 16, 2026
- October 14, 2026
- November 18, 2026
- December 16, 2026

