

Solid Waste Disposal and Recyclable Materials Processing Authority of Broward County, Florida
SWA Executive Committee Meeting

January 16, 2026, 9:00 – 9:15 AM

1st Floor Board Room – Surtax Plaza
Broward County Government Center West
1 North University Drive
Plantation, FL 33324

MINUTES

The meeting was called to order, roll call was taken and a quorum was established.

Present: Chair Ryan, Vice Chair Furr, Member Shuham, Member Horland, Member Dunn, Member Rydell, Member Mead, Member Newton, Member AJ Ryan, Alternate Member Colbourne, and Alternate Member Breikreuz.

Present Online: Member Caggiano, School Board Member Bulman.

Not Present: Alternate Member Murphy Salomone, Alternate Member Geller.

The meeting continued with public comment.

Meeting Minutes Approval – Motion: A motion was made by Member Horland and seconded by Member Newton to approve the Executive Committee meeting minutes for December 19, 2025. There was no discussion. The motion passed unanimously.

Executive Director Report - Alex Petrone of CohnReznick presented the Solid Waste Authority statement of financial position. As of December 31, 2025, cash and cash equivalents totaled \$2,587,457. Accounts receivable from the prior month had been reduced to \$1,249,083, with fourteen cities still outstanding. Total net equity of the Solid Waste Authority was reported as \$3,000,773,850. No questions were raised on the financial statement.

Education and Outreach Subcommittee - Education and Outreach Subcommittee Chair Dunn and Laurie Menekou of Conceptual Communications reported on its review of the previously approved fiscal year 2026 outreach budget and the Subcommittee's recommended approval of hard costs to implement the planned campaigns. The strategy emphasized targeted outreach rather than a one size fits all approach, based on survey input from cities identifying hard to reach populations including seniors, multifamily residents, non-English speakers, young adults, and economically challenged communities. The plan included targeted media, direct mail focused on low performing areas, and general population outreach, with an emphasis on careful use of taxpayer funds.

Executive Committee members discussed concerns about the limited direct mail budget and suggested leveraging existing communication channels such as water bills, property appraiser mailings, city publications, and digital platforms, as well as clearly distinguishing what materials can and cannot be recycled. The Subcommittee confirmed ongoing coordination with city public information officers (PIOs) to maximize reach and reduce costs.

Motion: A motion was made by Member Dunn and seconded by Member Rydell to approve the expenditure of the previously approved hard cost outreach funds. There was no further discussion. The motion passed unanimously.

C&D and Commercial Recycling Subcommittee - C&D and Commercial Recycling Subcommittee Chair Mead and the Executive Director reported that the Subcommittee met earlier in the week and that work on the C&D recycling program was moving forward, with more concrete updates expected within the next month. Draft ordinances were in development for distribution to member cities to begin gathering municipal input on reducing C&D materials sent to landfills and improving end use outcomes. Examples of commercial recycling ordinances from other Florida jurisdictions and relevant state statutes were also shared with the Subcommittee and Executive Committee to inform related discussions. Members were encouraged to identify commercial property owners with successful recycling programs so their experiences could help guide program development.

TAC Meeting Update – The Executive Director provided a Technical Advisory Committee (TAC) update, noting that the TAC met earlier in the week to review development of the Broward County C&D recycling program and that comments had been received from several cities, with all cities encouraged to provide input. The TAC raised concerns about the aggressive timeline, though SCS indicated efforts would continue to maintain the schedule unless adjustments became necessary. Engagement with large developers and general contractors was planned to better understand industry concerns. It was clarified that the C&D program was being advanced separately and ahead of the commercial recycling program due to its more streamlined nature, while the commercial program would require additional coordination with city staff and franchise haulers and was expected to be more voluntary. Industry feedback confirmed sufficient capacity to support both programs, and draft ordinances were expected to be distributed to TAC members prior to the next meeting for further refinement.

New/Old Business & Informational Material – None reviewed.

Adjournment - Motion: A motion was made by Member Shuham and seconded by Member Mead to adjourn the meeting. The motion passed unanimously. The meeting was adjourned.