

Solid Waste Disposal and Recyclable Materials Processing Authority of Broward County, Florida

SWA Executive Committee Meeting

July 17, 2026, 9:00 AM – 9:30 AM

Broward County Government Center West

1st Floor Board Room – Surtax Plaza

1 North University Drive

Plantation, FL 33324

MINUTES

The meeting was called to order, roll call was taken and a quorum was established.

Present: Chair Ryan, Vice Chair Furr, Member Horland, Member Dunn, Member Rydell, Member Mead, Member Caggiano.

Present Online: Alternate Member Murphy Salomone, Alternate Member Breitkreuz

Not Present: Member Shuham, Member AJ Ryan, Member Newton Alternate Member Colbourne, Alternate Member Geller, School Board Member Bulman.

Public Comment - During public comment, Richard Ramcharitar encouraged all member cities, particularly Miramar, to remain in the Solid Waste Authority, citing the long-term benefits of regional collaboration, economies of scale, shared expertise, financial stability, and coordinated planning. He emphasized that continued participation would preserve municipalities' role in shaping future solid waste policies, infrastructure investments, and zero waste initiatives.

Meeting Minutes – June 15, 2026 - *Motion:* A motion was made by Member Horland and seconded by Member Rydell to approve the Executive Committee meeting minutes June 15, 2026. There was no discussion. The motion passed unanimously.

Executive Director Update - Chair Ryan opened the update by reporting that all but four cities had approved the Second Amendment, with the remaining cities scheduled to consider it before August 14. Participation had reached 79.2 percent, and the Authority expected to meet the required 80 percent threshold. Staff had begun preparing for implementation, including the RFP process, with an initial report and substantive discussion planned for August 21. Members and the TAC were encouraged to review the RFP process and identify municipal concerns to help streamline implementation.

Executive Director May requested direction to begin preparing the FY 2026–2027 budget with the accountants and consultants for presentation on August 21. The Executive Committee reached consensus to proceed.

C&D and Commercial Recycling Subcommittee Update – Subcommittee Chair Mead reported that work had continued while awaiting final Authority approvals. Executive Committee members discussed the potential impact of House Bill 803 on C&D permitting and whether it could preempt a permit-based program similar to Lee County's. SWA Legal Counsel reported that they were working with the County Attorney's Office to review the legislation, while the subcommittee and TAC were expected to evaluate both permit-based and direct haul ban approaches. Executive Committee members requested a more detailed report and recommendations for the August 21 meeting.

Education and Outreach Subcommittee Update – Conceptual Communications reported continued progress on public education and outreach. Broward County Public Schools was scheduled to provide an update on the recycling curriculum rollout at the August Education and Outreach Subcommittee meeting, with a presentation to the Executive Committee planned for September. Conceptual had also compiled a list of private and charter schools for future outreach.

Conceptual Communications reported that the Put Waste in Its Place campaign had generated more than 10 million impressions since April through traditional media, social media, digital advertising, and influencers, with outreach targeted to hard-to-reach communities. More than 1,000 pledges had been received, led by Plantation, Hollywood, and Fort Lauderdale. Fiscal year-to-date outreach had reached approximately 38.3 million impressions, with earned media valued at more than \$1 million. Community organizations and students had also submitted supportive opinion pieces and participated in media outreach.

Executive Committee members praised the campaign's broad and targeted approach, student involvement, and the Education and Outreach Subcommittee's work in expanding public awareness. The subcommittee planned to begin discussing the next phase of outreach following completion of the current municipal approval process.

New/Old Business & Informational Material - Under new and old business, Member Horland thanked community supporters who had consistently attended municipal meetings and supported the Authority throughout the approval process. Members also recognized the Broward League of Cities and other community partners for their longstanding engagement and assistance.

Member Horland requested that an item be added to the September agenda to negotiate an extension of Executive Director May's contract to support the Authority through the next phase following the Second Amendment opt out process. Chair Ryan agreed to place the item on the agenda.

Adjournment - *Motion*: A motion was made by Member Dunn and seconded by Member Caggiano to adjourn the meeting. The motion passed unanimously. The meeting was adjourned.