



Speaker 1 - 00:02

The budget up this year is. Last year, the budget was, you know, delineated into four specific buckets, and we ran ourselves into a little bit of trouble where things were moving quickly and needed to change. And were kind of. Some of our money was locked up in business outreach, for example, that wasn't yet ready. So this year we're trying to break it up in terms of, for example, digital, where you have all of your digital hard costs in one bucket. So now if the subcommittee and the executive committee are in a place where, say, commercial C and D ordinance is coming and we need to educate on that, we can take a piece of this money and use it for that. So we've broken the dollars up a bit. I have spoke with Sam on it.



Speaker 1 - 00:51

He's in agreement that we just need more flexibility along the way, and that's what you see here. But the split, I just want to point out, is the same exact split as we had this year to get to the 650. Nothing's changed, because in the year ahead, remember, it's still a membership fee, essentially, to be part of the authority. The surcharge won't begin for the following year. So from what I understand, Sam, and I don't know if you want to weigh in, but the budget is essentially remaining.



Speaker 2 - 01:29

I'm sorry, say it one more time. The budget is essentially what?



Speaker 1 - 01:31

Remaining?



Speaker 2 - 01:32

Yes, yes.



Speaker 1 - 01:34

And then. Thank you. And then under here. So some of the things we had spoke about, if there are additional funds, and, Sam, you can speak to that. I know you've been in other meetings regarding the budget that I have not been in, but we'd love always to do some additional video production for educational campaigns, so we added in some money for that. Elisa has many times been short on volunteers, and I'd love to just give her a staff hour. I think we worked in, you know, 15, 20 hours a month, which would include their travel time back and forth in this 26,

too, just to give her some paid support from my team, which was not in the budget this year. We talked about launching a TikTok channel. So if that's something just to reach that younger demographic, that is where they are.



Speaker 1 - 02:24

So if that's something we want to do, you know, we'd like to get that started. And that's the fee to do that for the year. And then we really did. A ton of media is really into this, and we'd like to do more of it. We even see some opportunities to spotlight Broward county as a leader in this area. And I think if we had a little more dollars in that bucket, we could, you know, really show some measurable impact there. So that's the breakdown again on the additional. And you know, I think the question really is for Sam, if there is, are there additional funds? And I know we have the 250 coming through the county that we also need to talk about. So I'll.



Speaker 3 - 03:11

That's actually my first question. I'd like to see the hard cost increase. Right now. It's almost like a 5050 between agency fees and our cost. So, Sam, do we have that \$200,000? I think Waste Management had given us 200. Do we use that?



Speaker 2 - 03:33

Yes, we should have additional monies. And I'd like to just kind of keep it open right now instead of having something like pinpointed for what we're going to be using it for. But so it can be brought up at the budget meeting. I mean, it'll be a proposed budget that'll be brought forward to the executive board next Friday. And that money is there. The additional 250 will be there. So it should be there from.



Speaker 3 - 04:05

It's an additional 250. Sample said.



Speaker 2 - 04:10

Correct.



Speaker 4 - 04:11

Okay.



Speaker 3 - 04:12

I actually would like to add. I'd like to see that the hard cost go up to 450, If not five. But again, at the same time, I understand that a lot of the work that you do is a lot of results that we've been able to achieve. Lori, I understand that I spent hours and not necessarily hard costs like paying for advertising, et cetera, but I really would like to see there's a little shift. So here are my thoughts. I'd like to see advertising increase. I'd like to see schools. I know we have 50,000 earmarks for the curriculum, but I think that it's our intention and we've heard this time and time again as we've gone to different cities about how important it is for us to engage young people.



Speaker 3 - 05:20

And the curriculum, I think, is one part of what that strategy should look like. So I'd like to see some additional dollars shift from somewhere and go more into the actual hands on execution of implementation of that school strategy. What that looks like, I think you don't have to decide that now. Laura, you and your team can come back to us with some additional layers as to what that looks like. \$50,000 Just really gets us with the curriculum. Right. It doesn't do anything additional. And we've heard from cities that they want that. We've heard from the governing board that this is something that's important to them. And this budget doesn't really respect that because we only have \$50,000 of a \$650,000 budget allocated towards education, The community partnerships. I think that there should be some dollars there as well.



Speaker 3 - 06:27

So, for example, right now the \$45,000 is really around agency fees. And we know that it takes time and energy to negotiate those partnerships and to show up and execute them. But there are. There will be opportunities for us to sponsor an event, for us to be present in some sort of community activation in a way that's more meaningful. That's going to require hard dollars. So I think that we should have an allocation to that side. Project management, public relations, reporting, communications and member communications. I know that's all agency fees as it should be. My other thought is that I really agree with your recommendation around additional video production. I am really. I think that for us, the. The work that we did around trusted voices and the influencer work, to me it seemed really fruitful. Don't you think, Laurie?



Speaker 1 - 07:38

Yes. That was the most beneficial thing we have done.



Speaker 3 - 07:41

Yeah.



Speaker 1 - 07:42

It does take. It is a labor of love, though.



Speaker 3 - 07:45

I know. It takes time.



Speaker 1 - 07:48

It takes time. It doesn't just. I wish it was just hand somebody \$500 and call it. To make our message. People don't understand our. You know, the general public, we're learning, they really do need to be educated on this. Even the influencers who are, you know, in the mix and in tune with what's going on in their community. So it does take a hand. You know, we really do have to give them the assist.



Speaker 3 - 08:13

Yeah.



Speaker 4 - 08:14

Yeah.



Speaker 3 - 08:15

And I. And I'm aware. And you know, just for everybody else that's on the call, clarity. I know. I know what it takes because this is my work as well. Lori, could you please just for the public understand what goes into really activating and working with these types of trusted messengers in each city, what it really takes to get that done so they. And what results you've seen as a.



Speaker 5 - 08:48

Yeah.



Speaker 1 - 08:48

So we really started with each city public information officer and of course we got buy in on who. First off, I. Just identifying who the right person is a labor of love because, you know, we have various members that sit on the executive committee and governing board. So they of course have input and weigh in on this. Then we work with city staff to identify the person. Then it becomes getting them the right script that they agree with because really this is from their heart. You know, they have to be a recycler or a composter or really into the mission that we're trying to drive here. So aligning a script that works for them, my team works with them. We create the whole asset, the video or the social media component of what we're doing with them.



Speaker 1 - 09:42

And then after that we have to then put it up on the channels and then we usually strategically try to boost it, creating a little geo fence around their area, run that ad, manage that ad, deal with all the meta hiccups that exist in today's time with crossing into political messiness or staying on the right side of the fence, the ad gets flagged. Sometimes we have to write to support, then that community gets to see that person. And then we report on that asset. And with the influencers that are paid, I wish it was just cutting them a check and letting them rip, but, you know, we really do take the time to curate the content to make sure, like many of them, when they were talking about trash, would use B roll of recycling.



Speaker 1 - 10:27

And were like, you can't use that when you're talking about garbage. You know, we're sending the wrong message. So we really try to make sure the information that's going out, we keep as tight control on it as possible, but because they're paid, they let us review it. So we go back and forth with them two, three times to make sure what's being pumped out is truly educating the community and is factual. So it is a labor of love. And then reporting on all of that, following up with them, making sure we get their metrics. And all these people are busy and working. So it's not just one email, it's several emails, several calls to really solidify it. So yes, it is a labor of love and I have very detailed time around all of it because we track all of our time.



Speaker 3 - 11:13

So then my final question is. The additional services that's here, what's in this part? The bottom. Are these all agency fees or hard cost agency? Okay, yeah, I really would like to see a greater proportion of the budget go to hard costs versus agency fees. I think that would be what the public would expect for us to do with these dollars. And right now it's a 5050 split. And adding an additional \$61,000 would actually make agency fee greater than the hard cost. So that. Those are my thoughts.



Speaker 2 - 12:03

Which one was that one? Commissioner Dunn? Which one was that one on the. I'm sorry, which line item are you looking at?



Speaker 3 - 12:13

Well, I'm looking at all of them. So right now, in the first budget, the agency, the budget of \$650,000, it's almost a 50 split between agency and hard cost. Right. You look at this budget, only \$334,000 goes towards hard cost. The rest of it goes to agency. And then with the additional service for consideration, which I do agree with recommendation, that would basically add an additional \$61,000 to the agency, which will make the agency proportion of its budget than the hard cost. And I don't think that's the right mix. I think it should be, you know, a 60, 40 mix. Again, you know, this is the work that I do. So I do know how important agency time is. So I would like to see be more concrete in terms of my recommendation and then a member.



Speaker 3 - 13:21

I'll turn it over to you for your thoughts. I'd like to see the advertising go up. I'd like to see us increase the cost of our education. I think \$50,000 was \$650,000 for an area that have told member cities that we're going to focus on is not appropriate. And then I think we should put some hard dollars in community partnerships. And I'd like for us to really lean more into leveraging the influencers. So, Sam, I'd like to recommend that \$150,000 from the 250k that we have reserved go into the hard cost portion of the budget.



Speaker 2 - 14:14

Okay. I've got a question also about on the schools. You've got the 50,000 for the schools, but from what I understand, you're not doing. Are you not going to all the schools in Broward county just targeting some of the schools?



Speaker 3 - 14:31

The curriculum is going on in all of the school, Sam. But only thing that we have in terms of an education strategy for young people is the curriculum. That's it. We don't have anything else. It's a one strategy game. Yeah, go ahead. Member Bowman.



Speaker 4 - 14:50

Thank you. Member Dunn.



Speaker 5 - 14:53

So we have the curriculum that we're going to be rolling out, but we're also working on recycling clubs and having student led recycling in the school. So we're starting with a core group of schools that already have demonstrated interest or that already have active clubs. And then the idea is to try to get that to, you know, expand that to basically all the schools. Eventually, once we've got a good core group and a process that works, you know, there's, you know, what we identified already because I've met with the team, they're doing a great job. But we have, you know, we have to have a principal buy in, custodian buy in, and then basically a teacher that's very interested in it. And then some student leadership. So that's. I think they're ready to talk about that today too.



Speaker 5 - 15:51

But that also would be nice for us to have support on that because the more student buy in that you have in each of these schools, the more recycling that we have so you can have the curriculum. But what we really want are boots on the ground that are actually doing the work.



Speaker 4 - 16:08

Yeah.



Speaker 5 - 16:09

And then we want to also expand it to composting eventually too. So that's kind of like a side project that we also want to kind of like side, you know, like do like a incubator for that to start doing that in the back of the house in the cafeterias. And that also could potentially be student led.



Speaker 3 - 16:27

Do you think \$50,000 in the budget is enough to execute those strategies?



Speaker 5 - 16:34

I think that we could use more. And I'll pass that to our district leader over here, Lisa. She can speak to that.



Speaker 4 - 16:46

Yeah, we have 243 schools were going to have with the 50,000. Well, with our initial pilot, I think were budgeting around 10,000 for 10 schools. So yes, we. We definitely would need more funding. And I'll share in our present when. When you're ready for me to share my screen, I'll share what we're thinking about as far as getting team started with a kit to really identify those students that are doing the recycling. And then as Ms. Bowman said. Yes. Expanding eventually to compost and. And education about.



Speaker 2 - 17:18

If we have 243 schools with 50,000, we're spending \$200 per school. Doesn't seem like a whole lot.



Speaker 3 - 17:25

Yeah, exactly. Yeah. And I think that goes against what we promised the communities about. I think that's not. That's not a really solid mix.



Speaker 2 - 17:46

Okay. I think that's something we need to explore a little bit more. Maybe. I don't know. We'll talk. Laurie?



Speaker 1 - 17:52

Yeah, I have. I understand what Commissioner Dunn is saying, and I know that we have had this money earmarked for the whole year, basically. So I know the money is there. It's just, you know, from the information we had at the time, it was keep the budget the same. So we did that. Right now it sounds like we have some room to adjust it and we will take the recommendations and do that. I see a path forward and a way to work it.



Speaker 3 - 18:25

Do you have any other thoughts about the budget, Member Bowman?



Speaker 4 - 18:29

No.



Speaker 5 - 18:30

I like where you're going with it. For the rest. I appreciate your guidance on that.



Speaker 3 - 18:36

Okay, thank you. So, Lori, we can't vote on anything to make a recommendation because we don't have a quorum, is that correct?



Speaker 1 - 18:44

That's correct. And I don't need a vote at this time, since we're just in the draft stage and it is just a discussion to get feedback. So we're going to take this feedback. Sam and I are going to work, and we're going to bring it back to you in September for hopefully, a vote of approval so that it can. Right, Sam. So the executive committee will look at the draft budget next week, and then in September they will vote to adopt it.



Speaker 2 - 19:09

Correct.



Speaker 1 - 19:10

Okay, so we're in line.



Speaker 3 - 19:13

So could you send us the draft before it goes to the executive committee and perhaps you can get consensus from each of us individually so that we're all. You have a consensus from us as to what is being recommended to the executive committee?



Speaker 1 - 19:34

Absolutely. We can certainly do that before the end of next week when the meeting happens.



Speaker 3 - 19:39

Thank you. Okay. All right, perfect. So we can't vote on the minutes. All right. So then let's move on to the next item, which is our presentation from Broward County Public Schools.



Speaker 2 - 19:59

You're muted.



Speaker 5 - 20:00

You're muted. Lisa.



Speaker 4 - 20:03

Yeah, yeah, sorry. I'm going to go ahead and share my screen. Yeah.



Speaker 2 - 20:14

While you're bringing that up, just to let you know, it's Lighthouse Point meeting. They were very vocal about, you know, educating more on recycling, so. Which is a good thing. You know, that was some of their key points, is that they wanted to make sure that we stayed focused on educating and increasing the recycling rate, however we had to do it.



Speaker 3 - 20:40

Yeah, that's so.



Speaker 2 - 20:43

Yeah.



Speaker 5 - 20:45

Well, I was. So I was on a plane to Detroit and I was sitting next to this woman who lives in Fort Lauderdale, and she said that she and her neighbors got notices when they put the wrong thing in the. In the recycling bin. They got a letter that was kind of shaming them. Like, you didn't put the right stuff in your recycling bin. They got. And then the next week they got a nice letter when they had it. Correct. Like congratulating them that they did it Right. But she's telling me about this, so it's obviously having an impact and the neighbors are talking about it. So I don't know how that would a program like that would be or just to kind of like, you know, spot do that around. But it's kind of cool.



Speaker 6 - 21:34

Yes.



Speaker 2 - 21:36

I'll give commendations to the city of Fort Lauderdale for. For doing that. And that. That's the individual city program. That's not, you know, countywide but that's a good thing.



Speaker 5 - 21:47

Yeah. So, I mean, it's just something to think about because if someone's bringing it up to me randomly while I'm talking on the plane, I think that, you know, says a lot.



Speaker 3 - 21:56

We invite staff from the city of Fort Lauderdale, through our governing board member, to come share with this committee about that program.



Speaker 2 - 22:05

Sure.



Speaker 5 - 22:06

Yeah, let's do it.



Speaker 3 - 22:08

Yeah, that'll be great. All right, Lisa, that's all yours.



Speaker 4 - 22:13

Yeah, that's one of our ideas for the school. So actually, I'm going to show you what the schools do as far as the little tickets and then the rewards for doing it correctly. So just a couple of slides just to share. So our timeline is where curriculum is being developed. Right now we're finalizing, getting it all set, all the I's dotted, t's crossed, getting it all ready. I'm going to show you an outline of it at the end that will go out to the principals early September with opportunity to also participate in that recycling pilot program. We're going to share. And also quarterly challenges that we already have and we started actually at the end of last year. We have STEM quarterly challenges that are open access. Anyone, they can go in there, whether or not a teacher assigns it.



Speaker 4 - 22:56

It's right on our website. You can go to browardschools.com stem and you can see quarterly challenges in a variety of STEM areas. And we'll have. We always have an environmental challenge that will tie into solid waste. We'll be piloting the recycling programs we have. We're picking 10 schools that are that have said yes on our survey of yes. Either we recycle or yes, we want to recycle, and we need help. So we will provide them with a welcome kit and orientation and ongoing checkpoints to make sure that they don't need any support, sharing with them what some successful schools are doing and how they can implement it at their school so we can try to scale what's working.



Speaker 4 - 23:32

And again, one of the things that's working is that going around having students be the little recycling inspectors and giving them rewards and recognition for doing a great job and helping them do better if they have a little problem getting the right things in the right bin. And then we always have our Youth Climate Summit. Thank you. You sponsored it last year and we had it around solid waste. We can do the same this year or in 27. It's actually in February. We're working on the location right now, trying to stick with that first Friday in February. It might be At Hollandale High this year, which is a four day school. It's been a Pompano beach for the last eight years. So we might move it south. We might help with the buses for that area.



Speaker 4 - 24:12

It's always the bus transportation and how much time we can squeeze out of the day to get buses going the right way and get them back in school in time. And then what we're going to do is we're going to use our P3, our preserving our planet for posterity is our big award ceremony. We recognize environmental stewardship around the district and that will be on May 5th at long key Nature Center. We have that confirmed. But as part of the lead into that we'll make sure to reward and recognize these schools that are doing an excellent job at recycling and solid waste management. So kind of tying our programs all together and schools that anyone who applies actually gets

some funding to get started to go back into their program. But they also get that recognition reward. They've got banners.



Speaker 4 - 24:52

If they're doing great jobs, they can really celebrate it at their school. And of course we have celebrations that will work in there for America Recycles Day to believe he's on a Sunday in November, but it's November 15th and then of course for Earth week and Earth Day and Earth month in April. So our quarterly challenge, we have the four quarters already established. These will be open to K through 12. Could be a team project like our solid waste audit. These are all tie into them getting their recycling plan done at their school and implemented. So we'll be able to recognize and reward them on a quarterly basis in addition to at the end of the year. Kind of trying to reward versus mandate, make it fun. Opt in, Opt in. We tend schools basically.



Speaker 4 - 25:43

We are trying to get the best practices out of this that we can then scale district wide. So we'll get a cross section of schools, you know, 10 that are doing it correctly or want to do it correctly. That we have that gung ho teachers and you know, often it's done after school. So we do want to be able to fund a teacher to do that work after hours as needed and be able to support the teams in schools. And I'll show you. So we already have thought that if we give them a kit, we know this has worked in other schools. Talking to some of our schools. If you have the kids officially in recycling outfits and then the tickets, it's hard to see there but those are the. They get a ticket if they need help.



Speaker 4 - 26:22

They found garbage in the recycle bin. Trash in the recycle bin or if they had a great job, give them a little reward sticker things that work even in high school. Then just a little overview of the curriculum. The curriculum is really focused on Initially there are three lesson modules in each of the grade bands. K2, 3, 5, 6, 8, 9, 12 and each of the subject areas right to here. We wanted to make sure that the Broward specific problem so that kids have a buy in and teachers have a buy in as to why are we doing this. So that starts out each grade level module, even in kindergarten, learning about why this is important to me, where I live, my place based learning experience.



Speaker 4 - 27:06

And then we build up the foundational knowledge of different activities that go along with that on a grade level, appropriate level, and ending everything in a culminating project or capstone project. So for example, kindergarten would have like a recycling day celebration where they show off what they made, the recyclables or something that they've learned along the way and maybe play recycling games. Planet protectors showcase for third to fifth grade at the end of the year. And then when we get to the higher grades, we're of course getting a little bit more intense into action and actually having an action plan and executing that action plan over the course of the year and then celebrating that at the end in the culminating showcase.



Speaker 4 - 27:46

So for high school, we're down to getting that zero waste summit and figuring out how we can have a zero waste school. Zero waste home. But what would it take to get to that based on the modules that they've done? That is the last slide. Yes.



Speaker 3 - 28:08

Okay. I have some questions. Is there another slide or could I ask questions?



Speaker 4 - 28:13

We can ask questions. I was going to show you the. Just, you know, basically the timeline I think is.



Speaker 3 - 28:19

Okay, who are the 10 schools that we're piloting?



Speaker 4 - 28:23

We have not selected them yet. We've been doing a survey. School day three of school. So they've been completing the survey. I think we have 125 schools that have completed the survey so far. So we will then see what they're saying they're doing and who's interested and then pick the cross section across the district.



Speaker 3 - 28:40

Okay, and when do you think you'll have that post? 10 Schools selected by.



Speaker 4 - 28:45

By when the. Well, the principal memo goes out at the beginning of September, so probably by the middle of September.



Speaker 3 - 28:51

Okay. When is. So what? When we have a governing board meeting at the end of September. Sam?



Speaker 2 - 29:00

Yes.



Speaker 3 - 29:01

Okay. I think it'll be important for us to know who those 10 schools are. What Cities they're in. And I think it's going to be important for us to then say to, you know, maybe to have some ideas, Lori, of how the governing board members. Because then, you know, you're literally going to be piloting it. Yes. In 10 schools, but really it's in 10 cities. Right. And so then how can we as a governing board support this work so that what's happening in your cities, we then leverage that to then translate into what's happening in the homes, in those, in the communities? Does that make sense? Yes. Member Bowman. Thanks.



Speaker 5 - 29:47

Okay, so I think this is the first we're hearing. I don't know if I. This is the first time here. So we want 10 schools in 10 different cities and then presumably that would be member cities.



Speaker 6 - 30:00

Yes.



Speaker 5 - 30:01

Okay.



Speaker 2 - 30:02

It'd be really nice if we, it would be nice. We'd have one school per each one of our member cities.



Speaker 3 - 30:09

Okay, well.



Speaker 5 - 30:10

Okay, so that kind of changes the.



Speaker 3 - 30:12

Item.



Speaker 2 - 30:15

Not coming from the board, just coming from me as a person.

Speaker 4 - 30:19



Okay, so.



Speaker 5 - 30:20

And that. Okay, so that changes. But then we can focus better on that because then we have a better idea of kind of what we need to be doing. So 10, we'll look for 10 schools from 10 different.



Speaker 3 - 30:34

Well, let me ask you, is it possible to choose one school per member city? I mean, make sure that spreads out across the district as well?



Speaker 5 - 30:44

Yeah, I mean, like, so what I was originally thinking, it's easier, I mean, obviously for me, like to go to my district and get people to participate just because I'm the one on the ground and the one that has the relationships with my principals. Obviously we have other schools that are doing great things around the district too, but I think it makes sense to have the different, the schools from the different cities so that everyone's represented and has the buy in. And then those cities could each potentially support that school.



Speaker 3 - 31:23

That would be amazing. Yeah, that would be amazing.



Speaker 2 - 31:27

And just know you're not. Some of the cities don't have schools, you know, Lazy Lakes, Sea Ranch Lakes. I don't believe you're not gonna have 28 schools. You know, there's gonna be less than that.



Speaker 6 - 31:42

Yeah, I mean, Southwest Ranch just doesn't have a school, but we're like tied to West Broward and. Sorry about that. I had it at 9 o'. Clock. I was, I was sitting around doing nothing, but sorry, I missed the time change.



Speaker 5 - 32:00

So to that point, like, maybe it would be nice to know you know, from our active members and the members of this committee. Like, if you have a school that you think that you would like to support, too, that we could look into, that would probably give us some guidance as well. I don't know, Lisa, if you think that would be helpful.



Speaker 4 - 32:19

Yeah, it might give a little encouragement because I don't necessarily have a contact at 20. All 28 cities. Well, it would be less than that.



Speaker 2 - 32:29

Right, right.



Speaker 3 - 32:30

Well, I know in Lauderhill, I believe Larkdale Elementary School already has an environmental club.



Speaker 4 - 32:37

Okay.



Speaker 3 - 32:37

They. They have a. They have a garden. We actually, LHPP actually helped to put in their first food forest site garden a couple of years ago. And the new principle that they have now is. Is. Is very interested in moving that work forward. I think she's actually gotten a grant or two.



Speaker 4 - 32:58

They have a couple of grants, and I actually have a grant. I'm about to email the principal of that school. That's specifically for that neighborhood school, so.



Speaker 3 - 33:06

And the hoa. The HOA for Largdale elementary School is West Ken Lark. They're very, very active and engaged hoa. And they also happen to be right next to a city park.



Speaker 5 - 33:20

Oh, that's awesome. Okay, so this is perfect. Then we can figure this out. And then. Mayor, you think West Broward High?



Speaker 6 - 33:31

Yeah, I mean, West Broward would be. I'm sorry, I missed the beginning of the. Is this curriculum geared towards either elementary, middle, or high school?



Speaker 4 - 33:42

Yeah. All grades. Grade.



Speaker 6 - 33:43

All grades, yeah.



Speaker 2 - 33:44

Yeah.



Speaker 6 - 33:44

I think Wes Broward would be. Would be the best option around Southwest Ranches. And you would hit.



Speaker 5 - 33:52

Oh, sorry. This is for, like, a pilot recycling program.



Speaker 4 - 33:55

Yeah, this is for environmental club. I. I'll figure. I'll. I'm pretty sure we have someone. Contact there. I'll reach out and figure out who the contact is there.



Speaker 6 - 34:04

Great.



Speaker 5 - 34:05

I can get board member Thompson on that, too.



Speaker 6 - 34:07

So that.



Speaker 5 - 34:08

And she can help us with that. Okay,.



Speaker 3 - 34:12

Man, I can see. Sam, thank you for making that suggestion that we do it in every city. I think this would be a great strategy to really engage every single member of the governing board. Then if we go in and say, all right, so here's the school. Here's a school. And then here are some really concrete things that you can do to support this school, particularly like I'm envisioning. I mean, I love this whole idea of having a quarterly challenge. Right. So as a. As a governing board member, I can bring the student every quarter. I can put them on a commission agenda and have, you know, the teacher or somebody you know, present what's happening. We can through communications push it out so that the community knows this is the challenge that the students are working in.



Speaker 3 - 35:05

Maybe you want to join the challenge at home. Like there's many so much that we can do that's awesome to leverage what you're doing. I mean, in a way, this curriculum almost is like a playbook for cities. I mean, we could do our own like as a municipality in terms of our own property that we own. We could do our own solid waste audit to see how are we recycling in terms of our parks and our operations. I think this is defeat. Thoughts? Yeah, this is, I think, yeah, I.



Speaker 6 - 35:41

Think you're right on target.



Speaker 2 - 35:44

And were you doing the presentation of this meeting here for the upcoming executive committee meeting or is it going to be the next one you're going to do your presentation on for this,.



Speaker 4 - 35:58

You.



Speaker 2 - 35:58

Know, for the curriculum for the school.



Speaker 4 - 36:02

Board presentation was at the end of September.



Speaker 1 - 36:04

Yeah, we had them earmarked for September. SAM but it's up to the members if they want that to happen at the budget meeting or if you want to get through budget and then maybe do that in October, it's up to you all.



Speaker 2 - 36:18

No sooner the better, I think, you know, so, you know, and that way there we could talk to the governing board. I mean, if you don't have someone already, you know, we can reach out to either the city managers or governing board members and just say we're looking for schools in your area that would, you know, if we don't have a school for that area targeted already or in that city targeted, then we could reach out to either the governing board members and, or the city manager. So I've got contact information on both of those. So to look for someone, do it for the school to target.



Speaker 3 - 36:56

I have a question or a thought. So I agree that we should talk about this at the next executive committee.



Speaker 6 - 37:06

Meeting,.



Speaker 3 - 37:08

Which is next week, if you're available. LISA and if we have do we have room on the agenda? SAM.



Speaker 2 - 37:16

We should unfortunately, I won't be there. I will be on zoom, but I will not be at the meeting. I've got some surgery on my foot I've got to get taken care of. So I'll be non weight bearing for three or four weeks. Not real happy about that. But this is where it goes. So I believe we will have room on the agenda. We, we're going to have a draft budget, but if we can just lease bring this up. Let me talk to the chair and see if he wants to have that on this one or the next one, okay.



Speaker 3 - 37:50

It'll be great for us to have it on this one. Because then what I'd like to do, if possible, Lori, maybe you and member Bowman and Lisa can kind of.



Speaker 5 - 38:04

Have.



Speaker 3 - 38:04

A conversation outside of this meeting to have an additional slide to say how the governing. How the municipalities can support, like, ideas on what the municipalities can do to support this work so that it's taken outside of the classroom into the. Into the homes. Because that's a missing connection. Right. We're assuming that by teaching the kids are going to go home and have a conversation with the parents. But how can we help?

How can we, as municipalities help facilitate that conversation? And so just maybe having an additional slide to share ideas with the governing board members as to how they can then champion this work in the community.



Speaker 2 - 38:52

Right. And I think maybe we do it at the governing board level instead of the executive committee level.



Speaker 3 - 38:57

Well, I would like for us to have the brainstorming conversation with the executive board first so that when we present to the governing board, we're rolling out a program.



Speaker 6 - 39:08

Okay.



Speaker 3 - 39:09

And we're sharing with them how this then connects. And then this is the one concrete way that everybody gets buy in. Everybody can be active.



Speaker 2 - 39:18

Right.



Speaker 3 - 39:19

It's not just coming to a meeting. Right. It's like, here is a toolkit or here's a curriculum, what you can do. And so this then supports my idea of having additional funding into this area because now we need money in order to translate it or give. Give the municipalities some tools that they can then use to take this, you know, to do the quarterly sustainability challenge for them, to reward the young people, for them to, you know, bring this message.

Member Bright Cruise and member Bowman, what are your thoughts?



Speaker 6 - 40:03

Yeah, I think you're right on target. And you've actually hit on something that, you know, I've been a little frustrated with in my own. In my own. In my own town, because we have a whole group that is very motivated to do zero waste, to do recycling, do the whole thing, but they're like reinventing the wheel and they're not really attached to all that we are, have developed and are developing as part of the swa. So I think I love the idea of being able to connect that group, which is really active, really excited to the materials that we have available, not only because they're great materials, but it's going to unify the message that goes out there. And so I think you're right on target.



Speaker 2 - 40:50

I love it and I Think it'd be a good time too. Because the next meeting will be after our final vote where we're. And we'll. We will be moving forward. Positive affirmation there, you know, so we will be moving forward. And. And the education is a key part of moving forward. You know, you've got two things. You've got the education and you've got the. The pricing for the. You know, two different things. You know, in the education portion, hey, this is. We're. Boom.



Speaker 5 - 41:21

We're moving forward.



Speaker 2 - 41:21

The education. Here is. Here's a. Here's a school. Here's what we're starting out with the schools. And. And we need your. Your input on your schools, what schools you want, you know, from your governing board. So reach out to your cities and find out what schools you want us to go to or if you have schools that are interested already. Great. So there may be schools out there that are already doing some of these things. As you said, Mayor Bright proves about some of these organizations. There may be some schools that are. That have some things going also that we don't know about. I guess the school board people would know about those though. But so anyway, I think it's exciting time.



Speaker 3 - 42:01

Remember Bowman.



Speaker 5 - 42:03

Yeah, no, I agree. I think that was. I think this is a way to integrate everything and to get the support. Like to have the support of the associated municipality. The partnership with the school is gonna be a game changer. Yeah. Because that just. That just connects all the pieces and that. I think that's gonna be great. And then obviously, like to go to take that education part into the community then will be. I think it's. I think it's great. So just to ask Lisa, though, like, in terms of. Do we wanna stick with 10 school budget issue.



Speaker 4 - 42:47

Okay. You know, with our current. What we have funding left over from last year. So I'll talk about for next year's budget. We had budgeted 10.



Speaker 2 - 42:55

So you've got your. Basically looking.



Speaker 3 - 42:57

What would you need, Laura?



Speaker 4 - 42:59

So I'll have to go back and see how much it is per school.



Speaker 3 - 43:03

Yeah, I think for the kids, you.



Speaker 4 - 43:05

Know, it's the hardware kit, the actual.



Speaker 3 - 43:07

Yeah.



Speaker 4 - 43:08

Item that we're giving them.



Speaker 5 - 43:10

And also like. Lisa. Oh, just. Sorry. Just really quick. The. So one of the issues, I think that for budget wise is if we really want to get an involved teacher or staff member that's going to support the club, if we can provide them with a stipend, that also will be a game changer because then you'll actually have someone you can depend on that's really going to be able to do it because they're getting. Even if it's. I mean, no one's getting rich from this, but it's just.



Speaker 4 - 43:41

Yeah.



Speaker 5 - 43:42

Something to give them so they're being recognized for their service to the cause.



Speaker 2 - 43:48

If you're spending all your money on the, you know, if you. The total 50,000 was divided by 10 schools. And Lori may want to step in this, too, but, you know, you've got \$5,000 per school. If you're going to 20 schools, it'd be \$100,000. I mean, is it. Is the school subsidizing part of this? Also the school board.



Speaker 4 - 44:07

It wasn't the whole 50,000 that was going to the school. Some of it was going for the curriculum development.



Speaker 2 - 44:12

Okay.



Speaker 4 - 44:13

And the recognition and rewards that we did even last year. I mean, the original.



Speaker 5 - 44:17

And transportation to the summit.



Speaker 4 - 44:20

Right.

Speaker 5 - 44:22



Okay, so we don't have the 50,000. A lot of. Like, there's our.



Speaker 4 - 44:28

Yeah, there's a budget.



Speaker 2 - 44:30

Well, if you can come up with that number sooner rather than later, that way there we can use it for our, you know, our draft budget that we're going to present.



Speaker 4 - 44:38

I will get that to you. I can get it to you later today. I just have to talk to my team.



Speaker 2 - 44:41

Yeah, just go get. Get it to Lori, if you don't mind.



Speaker 4 - 44:45

Sure.



Speaker 5 - 44:46

Because we just need. Oh, sorry.



Speaker 3 - 44:49

Go ahead. Member Bowman.



Speaker 5 - 44:50

No, I was going to say that, like what we pay, like club leaders or whatever. If we had that number.



Speaker 4 - 44:59

Yes. Yeah. It varies depending on grade level, so I'll have to figure that out.



Speaker 5 - 45:05

Okay. So maybe we could just get like a scale of what the district's paying. So we kind of have a idea what that would look like.



Speaker 3 - 45:13

And then, Laurie, I think the second part of it, aside from the curriculum, is then what would it. What would we need. What would the municipalities need in order to translate this concept of what's on this slide into the municipality level? So if I then wanted to do. If I wanted to do a quarterly challenge with my city, you know, department challenging department, the fire versus police, you know, that kind of thing. What. What tools would you need to give us? So I'm thinking you might need a toolkit, we might need a promo, like all of that piece. And then now if I as a municipality wanted to translate that even further to the neighborhood level and say hoas. So West Kenlark, you are. Larkdale is doing this in your school. Can we get you to drive this in at the neighborhood level?



Speaker 3 - 46:10

What tools would you need? And I think we should have a comprehensive budget around that includes what we need in terms of hard cost to execute this at the school level, in the municipality, and then at the neighborhood level.



Speaker 1 - 46:27

And just to confirm the materials that are being that would be provided for this are SWA branded or are they co branded with the schools.



Speaker 4 - 46:39

Right now? They have no brand. I mean, there's. Yeah.



Speaker 1 - 46:42

The curriculum material, I think before, I would love for the vest. And I don't know how far down the pike you are, but, you know, we do have to start, I believe, you know, combining forces and giving the authority some sort of presence if we're going to be doing this.



Speaker 5 - 46:58

Sort of paying for it.



Speaker 3 - 46:59

Yeah, yeah.



Speaker 1 - 47:00

Not only just that they're paying for,.



Speaker 4 - 47:03

But whatever you'd like on it.



Speaker 3 - 47:05

Yeah.



Speaker 1 - 47:06

What member Dunn and member breakers are talking about is like amplifying this into the neighborhood. So if a kid comes home and there's no connection to the authority yet, it's going out over here on the city level. I don't think people are going to connect the. Those dots. And even with it's going to take repetition many times.



Speaker 3 - 47:24

Yeah.



Speaker 2 - 47:25

Like Mayor Bright Cruiser saying his group, then when their kids come home and his group sees it, they can go, hey, we want to be part of that. You know, we're doing this and. Yeah, we want you to be part of us too.



Speaker 5 - 47:34

Yeah.



Speaker 3 - 47:35

And then Lori, to take that to the next level too, if things are being rolled out at the municipal level. So let's say that we decide that we are going to roll out social media templates. Right. That the city can use to promote this challenge at the neighborhood level. Then I think it should be the Broward County Schools SWA and the city should have the ability to add their logo to that piece because then that now gives legitimacy because quite frankly, at the neighborhood level, the community doesn't know who the SWA is.



Speaker 1 - 48:14

Absolutely. I just want to make sure that you, member Boldman and member BrightCruise are okay with us. Yes. We can concept this out in a slide so that we get an idea, but we don't have any funding right now to execute this until the new budget starts. And that's okay.



Speaker 6 - 48:33

That makes sense. But I think that this is so key to our success that I think this is more the material we need to get the budget we need to make this happen.



Speaker 3 - 48:44

Correct, Correct.



Speaker 1 - 48:46

So.



Speaker 3 - 48:46

And I'm not asking for execution now. What we're asking for is that you pull together a strategy. Right. That you. Which. Which we have in the budget hours for you to do that now, correct?

Speaker 1 - 48:58



Not really, because a lot of our time has been used up on getting to yes at this point. So I don't have any strategy monies left right now. I can certainly, I think what you were asking for before is if they, if and when this gets presented to the governing board to talk about this piece of what we're going to do. But until we have funding for that, you know, we still have to maintain through September 30, the public meeting notices, our website, our socials, our newsletter. Like there is other work that's, you know, earmarked for those dollars.



Speaker 3 - 49:34

I don't think that we would be dealing with the execution part before October 1st anyways, because most municipalities, we're all waiting on bathing breath to see what happens with Amendment 3. But what I do want is, I do want, when we talk about it, I do want that the next executive committee meeting, more board meeting, that we roll out an idea and get feedback from the executive board so that in September we're presenting a solid strategy that's been thought out to the governing board once we get the budget passed. And in that budget, we're certainly going to add more than \$50,000 on the education side to execute this strategy. And then they know what that allocation is for. Just like member Bright Crew says, we need something solid in order to justify what we're trying to do.



Speaker 4 - 50:32

Okay.



Speaker 1 - 50:32

We will take it as far as we can.



Speaker 6 - 50:36

And is that going to the strategy? Obviously, I mean, 100%, I agree. But will we be able to develop some sort of a number that we would want to present to the governing board to say this is the budget that we really feel like we're going to need to make this happen?



Speaker 1 - 51:01

Yeah. So we had talked about Lisa and member Boldman getting together to fine tune, you know, what it costs, and then us taking that, Sam and I, and reallocating the dollars and working with the 250 that's coming down through waste management in the county.



Speaker 6 - 51:17

But is that going to include this now bigger picture of rolling it out to the municipalities?



Speaker 1 - 51:25

Yeah, absolutely.



Speaker 6 - 51:26

Okay. Okay.



Speaker 1 - 51:27

I just want to make sure dollars are going to go, you know.



Speaker 6 - 51:30

Yeah, yeah. Because I think this conversation may be less around reallocation of dollars, just promoting the fact that, hey, now we're at a point where we've got to really do serious education. It's got to really become a top priority and really allocating dollars that maybe the governing board at this point is not even thinking about allocating Absolutely.



Speaker 2 - 51:54

Yes.



Speaker 3 - 51:55

Correct. So, member Bright Cruise. So the strategy that we agreed on is that lease or that we talked about, not agreed, but we talked about was Lisa, member Bowman and Laurie will kind of get together and flush out what the. What. What it really takes to make this happen. And then Lori will redo the budget and send it to us and have individual conversations with us so that she has a consensus or feedback from us, at least prior to the. The next executive committee meeting, where at that time, we'll kind of roll out what our recommendation is and get

feedback from the team so that we will then be prepared to make a formal recommendation in September to the governing board. Are you okay with that strategy?



Speaker 6 - 52:43

Sounds great. Sounds great. Thanks.



Speaker 3 - 52:46

So, in the interest of time, I would just like to ask for an additional five minutes so that we can get some votes down now that we have quorum, do I have a motion to approve the minutes from July 15th?



Speaker 6 - 53:00

You do. I'll make a motion.



Speaker 3 - 53:04

It could only be you. Member Boldman, do you have a second?



Speaker 4 - 53:08

I second. All right.



Speaker 3 - 53:11

All right. And so motion carries 3, 0. In regards to the budget, you have what you need in terms of clear directions, Lori?



Speaker 1 - 53:26

Yes, ma'.



Speaker 4 - 53:27

Am.



Speaker 1 - 53:27

All right.



Speaker 3 - 53:28

And then, Lisa, you have what you need as well, correct?



Speaker 4 - 53:34

Yes. Except for when the meeting is next week. We're sharing next week, but I'll get that.



Speaker 1 - 53:38

Laurie, I'll send you the link. It's on our website, but I will send it to you in a separate email. It's August 21st at 9am and it's in person at the Government Center West.



Speaker 4 - 53:54

Okay, we'll work it out. Thank you. All right.



Speaker 3 - 53:56

And then you guys will get together to add that next slide on how to bring in the municipality and the neighborhood level piece in the execution, how to leverage that, amplify that. Great. I'm super excited. Member Bowman, thank you so much for your leadership working with the school. Lori, thank you for your leadership on getting this done. I'm super excited about it. I think that this is exactly what the members have been asking for. This is really good. I'm excited.



Speaker 1 - 54:28

I am doing.



Speaker 6 - 54:29

It's awesome to see it's all coming together. This is great.



Speaker 3 - 54:33

Yes. Any new or old business? All right. Sam, any housekeeping that we need to.



Speaker 2 - 54:43

Not that I know of. I'll work with Lori on getting this budget together so we can presented.



Speaker 4 - 54:48

All right.



Speaker 3 - 54:49

Perfect hearing None. Meetings adjourned.



Speaker 6 - 54:52

Thank you.



Speaker 5 - 54:54

Good job.



Speaker 3 - 55:16

Adding to the record. Roll call.



Speaker 5 - 55:22

Chair Dunn, member Bowman, member BrightCruise, joined later on in the meeting. We did not have any public comment. The vote on minutes was deferred to the end of the meeting. The Pledge of Allegiance was taken.



Speaker 3 - 55:45

Thank you.