

Put Waste in its Place



SWA EDUCATION AND OUTREACH SUBCOMMITTEE MEETING
SEPTEMBER 16, 2026

BCPS Recycling Curriculum Reinforcement Strategy

City /Community Partner Challenge

Pledge Challenge

Take the Pledge

- Call to action for cities, schools, libraries, community centers, HOAs, faith-based groups, trusted voices, and local businesses.

SWA Member Role

- Film a video to launch the pledge challenge in your city.
- Encourage residents to participate and recognize participating schools.



Phase I:
Nov/Dec



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Phase II:
Jan/Feb

Waste Less. Recycle Right.

Students and their Families

- Families participate alongside students by checking their own recycling habits and choosing one simple action.
- Students use the action item to create their PSA or artwork.

SWA Member Role

- Which department can waste less/recycle right (complete the most challenge actions).
 - The winning department could receive a pizza party/lunch.
- Share the challenge with businesses, HOAs, and community partners.



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Phase III:
Mar/Apr

Spread the Word

Students and their Families

- Students create a PSA video, poster, artwork, digital graphic, or other creative piece that teaches one clear message about recycling or reducing waste.
- Encourage family members to change one behavior.

SWA Member Role

- Cities display student work at City Hall, libraries, community centers, Earth Day events, or other city events and communications.
- HOAs, faith groups, and businesses can also display artwork, share student videos, or feature student messages in newsletters and on social media.
- Opportunity to recognize students at a commission meeting or city event.

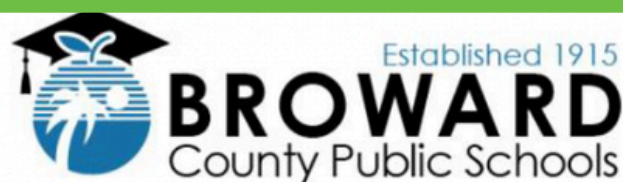
Remaining FY 26 Budget Items



SOLID WASTE AUTHORITY
OF BROWARD COUNTY

Plan smart. **Recycle** more. **Waste** less.

BCPS Remaining Budget Item



**Innovative Instruction and Digital Learning
Department**
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August 28, 2026

Laurie M. Ernest-Jones
Conceptual Communications

Dear Laurie:

Please see the budget below.

**The School Board of
Broward County, Florida**

Sarah Leonardi, Chair
Dr. Jeff Holness, Vice Chair

Lori Alhadeff
Maura McCarthy Bulman
Adam Cervera, Esq.
Debra Hixon
Nora Rupert
Rebecca Thompson
Dr. Allen Zeman

Dr. Howard Hepburn
Superintendent of Schools

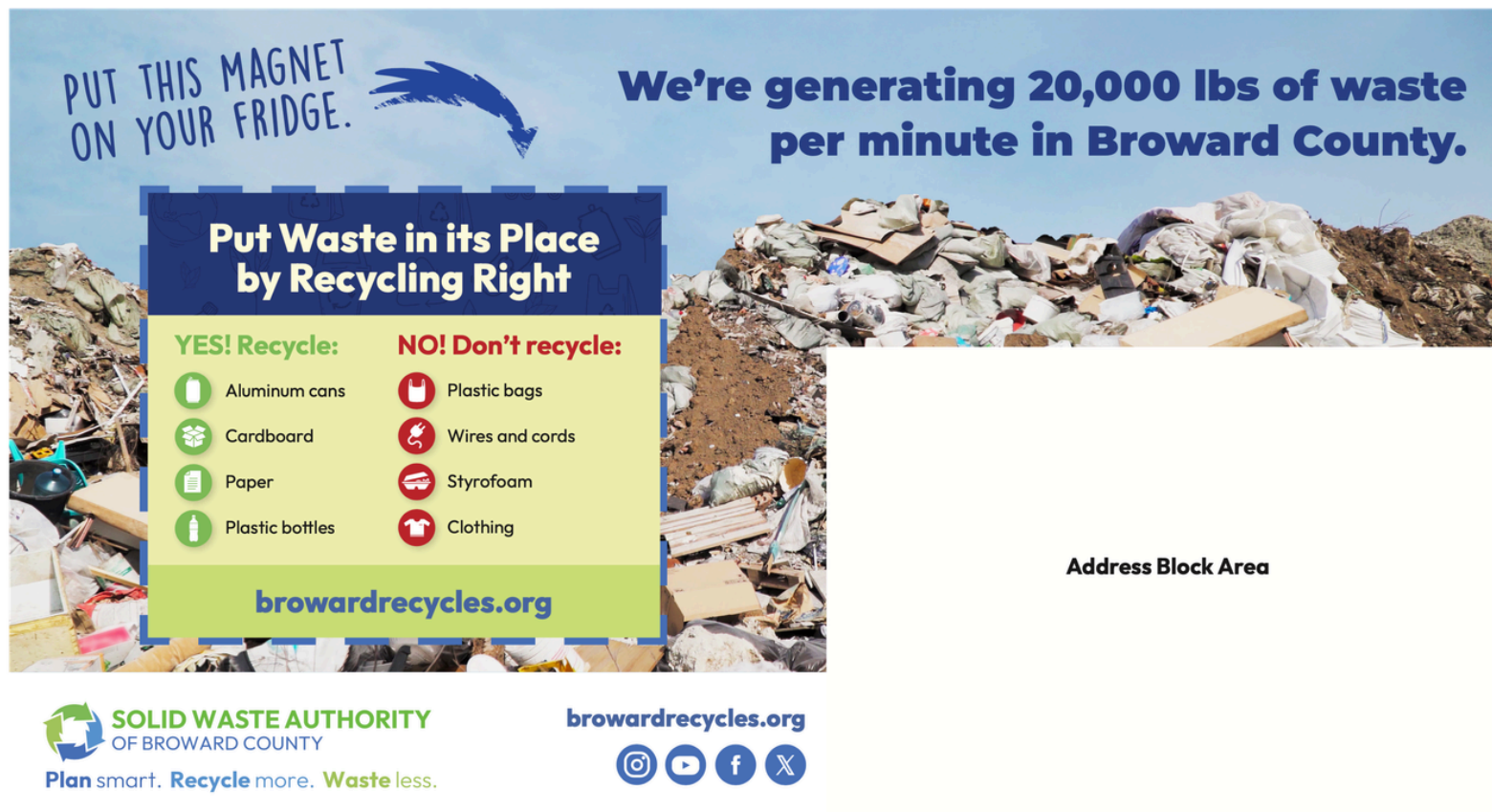
Item	Qty	Qty/Hrs	Cost Per Item	TOTAL	Category Total	COMMENTS
Recycling Supplies					\$9,432.49	
32 gallon Blue Round Trash Can	75		\$62.13	\$4,659.75		
Black Heavy Duty Receptacle Dolly	75		\$18.37	\$1,377.75		
28 - 1/8qt Blue Medium Recycle Wastebasket	211		\$16.09	\$3,394.99		
Indirect					\$565.95	
6% indirect overhead cost from BEF	1	1		\$565.95		
					\$9,998.44	

Direct Mail Campaign



\$157,980 total

**Estimate for printing and mailing:
\$3,500 plus \$1.42 per postcard**



Mailing list criteria:

- Member cities that currently recycle
- Ages 25-44
- Females/moms
- School-aged children in the home

Thank You!



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