SOLID WASTE AUTHORITY
OF BROWARD COUNTY

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Denise Horland, *Plantation*
Henry Mead, *Weston*
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Vacant, *Broward County*
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Vacant, *Small City*
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* **Maura McCarthy Bulman**
Broward County School Board

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Sam May
Executive Director

Elisa Jones
Executive Assistant

**Nonvoting member*

MEMORANDUM

TO: Solid Waste Authority of Broward County Governing Board Members
FROM: Sam May, Executive Director, Solid Waste Authority of Broward County
DATE: November 11, 2026
RE: BCPS Recycling Curriculum Update and Next Steps

Dear SWA Members,

I am pleased to share an exciting milestone for the Solid Waste Authority of Broward County (SWA) and our partnership with Broward County Public Schools (BCPS): the new recycling curriculum has launched districtwide.

This means every BCPS educator has access to materials to teach students about responsible waste management, recycle right practices, and how important their role is for our solid waste future.

Bringing recycling education back into the classrooms is a significant achievement for the SWA and our member communities. Thanks to your continued support, we are educating the next generation of Broward County residents and building a culture of recycling and waste diversion practices that will extend beyond the classroom and into homes and businesses.

2026-2027 Pilot Schools

BCPS staff, with input from the SWA Governing Board, identified 26 schools to pilot an expanded recycling curriculum, the majority of which are aligned and located within SWA member boundaries. The pilot schools will play an instrumental role in providing critical feedback to enhance the curriculum over time. If you do not have a BCPS school located within your municipal boundary, you will have the opportunity to celebrate and participate in another school that has been selected. Additionally, four schools will pilot a composting program in partnership with BCPS Food and Nutrition Services.

Please see the list of pilot schools for the 2026-2027 school year attached.

I want to thank School Board Member Maura McCarthy Bulman, who serves as our BCPS liaison on the Governing Board and as a member of our Education and Outreach Subcommittee, for presenting the America Recycles Day Proclamation at the November 10, 2026, School Board Meeting. She also announced the launch of the districtwide recycling curriculum and pilot programs in partnership with the SWA.

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Our Commitment to Reinforcing the Curriculum

There will be opportunities for each Governing Board member to celebrate the 2026-2027 pilot schools, and those details will be distributed soon.

In addition, to support the new recycling curriculum and pilot programs, the SWA Education and Outreach Subcommittee has developed a community reinforcement strategy. As presented at the October Governing Board Meeting, the SWA will be launching community challenges that mirror the work the students are doing. The challenges will aim to connect students, families, local governments, HOAs, businesses, and community groups.

- **CHALLENGE 1: Take the Pledge (December-January): Alongside the students,** residents, businesses, and community groups will be asked to take the SWA pledge to waste less and recycle right.

- **CHALLENGE 2: Recycle Right Habits (February-March): SWA** members will participate in a recycle right habits challenge and encourage HOAs and community partners to do the same.

- **CHALLENGE 3: Student Artwork (April-May):** Students will create community projects and artwork from recycled materials, and SWA members will be asked to showcase them in their city or town.

As each challenge is activated, materials will be shared with your Governing Board member, PIO, and municipal administrator.

Our students are the next generation who will care for our community and our environment. I truly believe that reengaging the schools is an important step toward altering our solid waste trajectory and raising our countywide recycling rate from 41%. Thank you for your continued support as we engage every member in our community, the young and the young at heart.