

Put Waste in its Place

EDUCATION AND OUTREACH SUBCOMMITTEE MEETING
NOVEMBER 2026

SOLID WASTE AUTHORITY
OF BROWARD COUNTY

Plan smart. **Recycle** more. **Waste** less.

Direct Mail Campaign

Seniors 65+



Cost to print and mail the postcards:

Address List	$911.44
Postcard Printing	$22,251.66
Postage	$18,014.77
TOTAL	**$41,177.87**

FY 27 Budget: Cities

1. *Coconut Creek
2. Coral Springs
3. Dania Beach
4. Hillsboro
5. Margate
6. Parkland
7. Pembroke Park
8. Plantation
9. Sea Ranch Lakes
10. Weston

*Coconut Creek (no paper)

FY 26 Budget: Cities

1. Cooper City
2. Fort Lauderdale
3. Hollywood
4. Lauderdale Lakes
5. LBTS
6. Lauderhill
7. Lazy Lake
8. Lighthouse Point
9. North Lauderdale
10. Oakland Park
11. Southwest Ranches
12. Sunrise
13. Tamarac
14. West Park
15. Wilton Manors

America Recycles Day Recap

America Recycles Day community partner:

Arc Broward
Changing Perspectives. Changing Lives.

Arc Culinary
Great Food. Great Cause.



CNW Home News Travel Health Legal Entertainment Sports

Home / South Florida News / Broward County encourages resid...

SOUTH FLORIDA NEWS

Broward County encourages residents to recycle as America Recycles Day approaches

By CNW Reporter · Wednesday, November 11, 2026 · 2 min read

America Recycles Day Recap

- **Toolkit:** Distributed to all member cities and towns
- **Proclamations:** Cooper City, Coral Springs, Hollywood, Southwest Ranches, Tamarac, Weston, and Broward County Public Schools
- **Community Involvement:** Launched a web form for residents to submit their recycling and reuse tips
- **Social Media Influencers:** Six secured (stats forthcoming)
- **Radio Interviews:** Roadblock Radio HD102.7 (Caribbean Radio) and Easy 93.1/Hits 97.3 to spotlight Authority's partnership with Arc Broward
- **Featured News:** Caribbean National Weekly and Macaroni Kid

America Recycles Day Recap



Quarterly PIO Meeting

Meeting held on November 12, 2026

- Presentation from Broward County Public Schools (BCPS)
- Discussed three toolkits distributions through December 31
- Call for nonprofits, faith-based organizations, and businesses that are recycling right
- Community events survey for SWA members distributed
- Compiling list of existing Green Councils/Advisory Committees
- Direct mail campaign sharing with PIOs
- New talk point: 900 pounds/year



Toolkits

America Recycles Day Toolkit

November 15, 2026
Toolkit was distributed November 9.

Recycle Right and Holiday Waste Reduction Toolkit

Will be distributed later this month.

Supporting BCPS

Quarterly challenge for member communities to reinforce the curriculum.

Member Quarterly Challenges

The community challenges will mirror the work the students are doing at school – to reinforce the recycling curriculum at home, in member cities and towns, with HOAs, businesses, and community groups.

CHALLENGE 1

Take the Pledge

(December-January)

Alongside the students, residents, businesses, and community groups will be asked to take the SWA pledge to waste less and recycle right.

CHALLENGE 2

Recycle Right Habits

(February-March)

SWA members will participate in a recycle right habits challenge and encourage community partners to do the same.

CHALLENGE 3

Student Artwork

(April-May)

Students will create community projects and SWA members will be asked to showcase them in their city or town.

BCPS Curriculum Reinforcement Toolkit



All materials will be provided in English, Spanish, and Creole

- Governining member activation items (video, email, letter, etc.)
- A script for community leaders
- Social media posts with creative
- Matching game and coloring pages for kids
- Web and newsletter copy
- Page for printed newsletter/bulletin
- TV screen, poster, and flyer
- QR code and bit ly link to pledge

Timeline and Next Steps

November

- Governing Board member videos for each of the pilot schools
  - Members who don’t have a school in their city or town will have an opportunity to participate with another school

- Governing Board member toolkits being developed for curriculum reinforcement community challenge #1

- PIOs receive holiday theme toolkit

December and January

- Governing board members congratulate pilot schools (video, school assembly, morning announcements, etc.)

- Curriculum reinforcement community challenge #1 activated



Questions?

SOLID WASTE AUTHORITY
OF BROWARD COUNTY

Plan smart. **Recycle** more. **Waste** less.

2026-2027 Recycling Curriculum

Composting Pilot Program Schools

1. Ramblewood Middle School – Coral Springs
2. Western High School – Davie
3. Walker Elementary School – Fort Lauderdale
4. Attucks Middle School – Hollywood

Governing Board members will have an opportunity to celebrate the pilot schools.

26 Pilot Schools Expanded Recycling Curriculum

1. Coconut Creek K–8 Academy of Excellence – Coconut Creek
2. Dave Thomas Education Center – Coconut Creek
3. Monarch High School – Coconut Creek
4. Pioneer Middle School – Cooper City
5. Coral Glades High School – Coral Springs
6. Riverside Elementary School – Coral Springs
7. Sawgrass Springs Middle School – Coral Springs
8. Dania Elementary School – Dania Beach
9. Nova Middle School – Davie
10. Fort Lauderdale High School – Fort Lauderdale
11. New River Middle School – Fort Lauderdale
12. Whiddon-Rogers Education Center – Fort Lauderdale
13. Apollo Middle School – Hollywood
14. Orange Brook Elementary School – Hollywood
15. South Broward High School – Hollywood
16. Dr. Martin Luther King, Jr. Elementary School – Lauderhill
17. Endeavour Primary Learning Center – Lauderhill
18. Lauderhill 6–12 – Lauderhill
19. Margate Middle School – Margate
20. Pinewood Elementary School – North Lauderdale
21. Silver Lakes Middle School – North Lauderdale
22. Northeast High School – Oakland Park
23. Heron Heights Elementary School – Parkland
24. Central Park Elementary School – Plantation
25. Sandpiper Elementary School – Sunrise
26. Millennium 6–12 Collegiate Academy – Tamarac

Thank you!

SOLID WASTE AUTHORITY
OF BROWARD COUNTY

Plan smart. **Recycle** more. **Waste** less.